

Craig, Sondra

From: Aaron Koepke <aaronkoepke@gmail.com>
Sent: Wednesday, November 12, 2025 9:41 AM
To: ZZ Council Members
Subject: Support for Protected Bike Lanes on 3rd & 4th Streets

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Dear La Crosse Common Council Members,

I'm writing to share my strong support for **Alternative 1**, the plan that includes protected bike lanes on 3rd and 4th Streets.

This is a once-in-a-generation chance to make downtown La Crosse safer, more connected, and ready for the future. Protected bike lanes will make it easier for people to get around — whether they're driving, walking, or biking — and they do it without taking options away from anyone.

This is also about **investing in downtown businesses**. Walkable and bikeable downtowns — especially those with protected bike lanes — have proven time and time again to increase foot traffic, support local shops and restaurants, promote healthier lifestyles, and provide safe routes for everyone. Multiple cities have already made this shift, and I believe La Crosse has an excellent opportunity to do the same.

Downtown already has more than 3,000 parking spaces sitting empty, so we've got room to make space for people. Cities that have made this kind of investment have seen it pay off — with more business activity, safer streets, and places that simply feel better to be in.

Please choose the option that reflects the kind of future we want for La Crosse: one that's built around connection, choice, and people.

Thanks for your time and for considering this important decision.

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