

LICENSE AGREEMENT

THIS AGREEMENT entered into this 10th day of October 2025, by and between the Board of Public Works of the City of La Crosse, Wisconsin, and the MN La Crosse Hall of Fame, Hopkins, Minnesota, known as "Licensee," for the licensing of the right to use the La Crosse **Players** image on award honoring any recipient who has supported the Indigenous sport of La Crosse.

1. **RIGHTS:** Licensee shall have the non-exclusive right to utilize the La Crosse Players image.
2. **NO RIGHT OF ASSIGNMENT:** This license is not assignable without the express written consent of the Board of Public Works and any violation of this provision shall automatically terminate the privilege granted hereunder.
3. **TERM:** This license shall be for an indefinite period, provided the Board of Public Works for the City of La Crosse, Wisconsin, may terminate this license upon thirty (30) days written notice.
4. **COPYRIGHT PROTECTION:** Said license and agreement is conditioned upon the Licensee properly displaying an adequate copyright notice in order to sustain and protect the City of La Crosse's copyright interest. Said notice shall consist of "City of La Crosse Wis." relative to the La Crosse Players image on any award larger enough.

Board of Public Works

Dated: 10/2/2025

By _____

Shaundel Washington-Spivey,
Board President

Dated: 10/2/2025

By [Signature]

Mark Hellenack

Board President, MN La Crosse
Hall of Fame