

134.56

Affidavit of Publication

STATE OF WISCONSIN }
La Crosse County } ss.

Danielle Semler, being duly sworn, says that she is the principal clerk of the LA CROSSE TRIBUNE, a public daily newspaper of general circulation, published in the City of La Crosse, in the county and state aforesaid, and that the notice of which the annexed is printed copy taken from the paper in which the same was published, was inserted and published in the said newspaper on the

ORDINANCE NO.: 5100
AN ORDINANCE to create Section 4-20 of the Code of Ordinances of the City of La Crosse to regulate online ordering and curbside pickup of alcohol beverages.
THE COMMON COUNCIL of the City of La Crosse do ordain as follows:
SECTION I: Section 4-20 is hereby created to read as follows:
Sec. 4-20 - Online Ordering and Curbside Pickup of Alcohol Beverages
(a) No establishment shall allow online purchase of alcohol beverages and curbside delivery of such purchases ("Click and Collect"), without first obtaining approval from the Common Council to amend a licensed premises, upon recommendation of the Judiciary & Administration Committee, to license that portion of the establishment's parking lot that will allow vehicles to park for purposes of picking up their online order. Online shall mean a website or application or any other electronic or telecommunication means.
(1) The licensed establishment shall file a detailed operation plan with their "Request to Amend Premises" form that clearly details how their "Click and Collect" operation will function. The operation plan shall include the licensee's protocol for assuring that underage persons and intoxicated persons do not pick up alcohol via the "Click and Collect" program. The plan of operation shall include a drawing of the entire premises to scale with the areas for the order pickup program designated on the drawing, along with their dimensions and the north point and date.
(2) Failure of licensee to provide a detailed operation plan with their "Request to Amend Premises" shall result in the City Clerk's Office not forwarding the "Request to Amend Premises" to the Judiciary & Administration Committee and Common Council for consideration.
(b) No establishment holding an alcohol beverage license shall allow online purchase and pick-up of alcohol beverages unless the sale is consummated on the licensed premises.
(1) Payment for the purchase must be completed on premises and may not be completed until the purchaser is at the licensed premises and has presented valid photo identification that has been verified by a licensed operator employed by the premises.
(2) The licensed operator must

20th day of July 2019

and thereafter on the following dates, to wit:

being at least once in each week/day for 1 successive weeks/days.

Danielle Semler
Danielle Semler

Sworn

me this

23rd day of July 2019

Chris Kryst
Notary Public, La Crosse County, Wisconsin

My Commission as Notary Public will expire on the

22nd day of February 2022



La Crosse Tribune, Winona Daily News, Houston Co News, Westby Times, Vernon County Broadcaster, Coulee News, Tomah Journal/Monitor Herald, Jackson County Chronicle, Onalaska Courier Life, Tri-County Foxy Publications

