

Landon Sheely's Asphalt Art Proposal



Location

Intersection and crosswalks at King St. & 7th St., possibly expanded to other intersections on King St. Bike Blvd.

Duration / Budget

Permanent, depending on cost & ability to keep up maintenance. The cost estimate would be \$20,000.

Content

Bold color blocking with some human characters and/or animals. The pictures are approximations, to give a general idea of the design. Artist will add some patterns and more detail using larger, in-depth mock-ups and samples with more time.

Addressing pedestrian safety

Painting the crosswalks and intersections would help designate the space for pedestrians by creating a bright and creative pathway. The art would put focus on the pedestrian and make the car a "tourist" on that road rather than the dominating oppressive force that all cars actually are all the time everywhere



Site Success

King St. has been designated as a bicycle boulevard (or neighborhood greenway), but it could go further in that focus, using art to address some of the problem intersections, mainly the 7th St.

Community Engagement

The City's Planning Department will reach out to members of the public with the help of the Arts Board and Bicycle-Pedestrian Advisory committee. Public participants will provide feedback on the design, alternate or additional intersection locations, volunteer assistance with the painting process, and coordinating activities for a public unveiling

Timeline

Work may begin after the snow melts in the Spring, like April or May. The timeline for painting the artwork may take 1-2 weeks per intersection.