

Aviation Board Policy 16-01

Implemented Date: April 18, 2016

Amended Date: N/A

Re: Civic Organization Representation

The City of La Crosse Aviation Board authorizes board member participation in approved civic organizations for the purpose of public outreach, and airport development and growth. The primary focus is on fostering business retention and growth with the goal to enhance commercial air service in the region. The airport will fund membership dues of one civic organization per board member annually up to \$250.00 - contingent upon funding availability.

Participating board members will coordinate their efforts with the Airport Director to insure a concise and consolidated message is conveyed to the broader community. Each board member and the Airport Director will meet every 3 months to review these efforts.

The following regional civic organizations are currently approved for participation in this initiative:

- Rotary
- Kiwanis
- Optimists
- Lions
- Toastmasters International

Only one board member or airport staff member will have membership in a specific organization or chapter/club within each specific organization at any given time in order to provide broader networking/outreach.

Board members interested in participating in this program should notify the Airport Director of the organization and chapter/club they wish to join, and the cost of membership. The Airport Director will insure that no other board member or airport staff member is currently a member of that club - and will authorize or deny participation based on funding availability. Payment will be made directly to the club by the Airport.

Participating board members will meet with the Airport Director prior to attendance at their first organization meeting.



Aviation Board

OFFICERS • Chairman: Andrea Richmond, Vice Chairman: David Krump
MEMBERS • Jerome Rusch, Mike Giese, Carol Kratz, Jim Bloedorn, Neil Duresky, Bill Blank