

# La Crosse Center

## March - Financials Statement 2023-2024

<b>Revenue 100</b>		<b>2023</b>	<b>2024</b>	<b>Detail</b>
<b>OBJ</b>	<b>Account Description</b>	<b>YTD Actual</b>	<b>YTD Actual</b>	
405005	ROOM TAX	\$ 59,997.82	\$ 81,281.71	
440015	FACILITY RENTAL FEES	\$ 81,227.00	\$ 192,315.18	
441000	LIQUOR FUND	\$ -	\$ 350,000.00	
441030	SERVICE FEES	\$ 11,158.22	\$ 28,029.40	20% F & B Outside Catering
453000	INTEREST EARNINGS	\$ -	\$ -	
454000	MISCELLANEOUS REVENUE	\$ 210.65	\$ 692.40	
454003	ADVERTISING	\$ -	\$ 50,000.00	La Crosse Beverage Pymt
454004	ATM COMMISSION/FEE REVENUE	\$ 834.00	\$ -	Surcharges for ATM
454006	REBATE	\$ -	\$ -	
481000	INSURANCE DIVIDENDS	\$ 417.12	\$ -	
491003	SALE OF PROPERTY	\$ -	\$ 2,784.00	Auction/Surplus Sales
<b>Sub Total 100 Revenues</b>		<b>\$ 153,844.81</b>	<b>\$ 705,102.69</b>	

<b>Revenue 260</b>		<b>2023</b>	<b>2024</b>	<b>Detail</b>
<b>OBJ</b>	<b>Account Description</b>	<b>YTD Actual</b>	<b>YTD Actual</b>	
440020	*CONCESSIONS	\$ 227,354.45	\$ 288,093.30	Concessions & Beverage
441005	CONVENTION SERVICES	\$ 82,825.68	\$ 137,919.75	Labor, Utilities, Decorating, & Misc
441015	PRODUCTION REVENUE	\$ 822,968.36	\$ 741,219.68	Equipment Rental/Audio/Visual
441025	*CATERING	\$ 35,071.50	\$ 151,162.51	Event Food
441030	SERVICE FEES	\$ 18,762.60	\$ 46,735.55	F & B 20% For Events
453010	INVESTMENT EARNINGS	\$ 9,525.05	\$ 389.21	
454000	MISC REVENUE	\$ 6,571.75	\$ -	
<b>Sub Total 260 Revenues</b>		<b>\$ 1,203,079.39</b>	<b>\$ 1,365,520.00</b>	
<b>441045</b>	<b>BEVERAGE CONTRACT</b>	<b>\$ -</b>	<b>\$ 25,000.00</b>	<b>2024 PAYMENT</b>
<b>TOTAL REVENUES (100+260)</b>		<b>\$ 1,356,924.20</b>	<b>\$ 2,095,622.69</b>	

**EXPENSE 100****2023****2024****Detail**

<b>OBJ</b>	<b>Account Description</b>	<b>YTD Actual</b>	<b>YTD Actual</b>	
510000	SALARIES AND WAGES	\$ 119,249.95	\$ 159,953.42	
510001	SEVERANCE PAY	\$ 2,273.33	\$ 4,971.31	
510005	LIMITED TERM EE SALARIES	\$ 27,762.24	\$ 34,888.71	<b>Part-Time City Employees</b>
510006	OVERTIME PAY	\$ 1,999.66	\$ 4,169.05	
510030	CELL PHONE REIMBURSEMENT	\$ 82.50	\$ 240.00	
511005	HEALTH INSURANCE	\$ 60,343.50	\$ -	
511010	WORKERS COMPENSATION DEPT CHGS	\$ 3,643.03	\$ 6,891.02	
511015	LIFE INSURANCE	\$ 589.50	\$ 492.45	
511020	SOCIAL SECURITY AND MEDICARE	\$ 11,400.87	\$ 15,591.20	
511025	RETIREMENT BENEFITS	\$ 5,931.53	\$ 11,657.66	
520010	AUDIT & ACCOUNTING FEES	\$ -	\$ -	
520015	BANK FEES	\$ 140.15	\$ -	
520016	ATM EXPENSE	\$ 20,080.00	\$ -	<b>ATM Cash Redeposited</b>
520035	ARCHITECTURAL SERVICES	\$ -	\$ -	
520055	RECRUITMENT FEES & SVCS	\$ 235.00	\$ 119.00	
520060	MARKETING	\$ 40,197.05	\$ 54,456.73	<b>Convention Bureau Room Tax (Running through Account)</b>
520075	TEMPORARY LABOR SERVICES	\$ 40,456.93	\$ 996.00	
520101	CONTRACT SVCS-SECUIRTY	\$ -	\$ 41,715.60	
520110	OTHER CONTRACTED SVCS	\$ 86,944.33	\$ 79,727.56	<b>Services/ Inspections for Operations &amp; Building</b>
520120	MARKETING/EVENT SVCS	\$ 802.10	\$ 99,932.49	
521001	TRAVEL-LODGING	\$ 99.00	\$ 1,262.10	
521002	TRAVEL- TRNSPTN	\$ -	\$ 174.87	
521005	TRAVEL - OTHER	\$ 66.15	\$ 55.00	
521006	TRAINING/CONF. REGISTRATION	\$ -	\$ 174.00	
521101	TELEPHONE	\$ 776.35	\$ 469.08	
521102	ELECTRICITY	\$ 44,146.05	\$ 42,278.38	
521103	WATER	\$ 1,089.43	\$ 1,211.91	
521104	NATURAL GAS	\$ 37,261.31	\$ 25,884.32	
521105	SEWER	\$ 1,072.70	\$ 1,339.30	
521106	STORM WATER	\$ -	\$ 1,071.66	
521130	GARBAGE SERVICES	\$ 5,540.36	\$ 6,720.71	
530200	PROPERTY INS	\$ 2,817.96	\$ 96,919.72	

530250	LIABILITY INS	\$	22,376.23	\$	21,207.50	
532000	OFFICE SUPPLIES	\$	10,902.40	\$	729.67	Desks/Supplies
532010	OPERATING SUPPLIES	\$	19,293.39	\$	15,003.52	Maintenance Supplies
532055	GASOLINE FUEL	\$	131.23	\$	127.20	
532060	POSTAGE	\$	51.44	\$	25.83	
532065	PRINTING SERVICES	\$	4.32	\$	103.98	
532075	MEMBERSHIPS & SUBSCRIPTIONS	\$	798.00	\$	8,763.10	
533015	COMPUTER SOFTWARE UNDR \$10,000.00	\$	-	\$	1,587.61	
540500	R&M - OTHER	\$	11,049.27	\$	1,127.43	Building Repair/Needs
550000	MISCELLANEOUS	\$	300.00	\$	2,623.02	
532080	CLEANING/JANITORAL SUPPLIES	\$	-	\$	16,914.08	Aramark
532085	FIRST AID & SAFTEY SUPPLIES	\$	986.75	\$	1,648.12	Update AED/Batteries
532095	CLOTHING/UNIFORM	\$	-	\$	11,229.32	Staff/F&B/Operations
540000	R&M - BUILDING	\$	-	\$	6,608.11	
540100	R&M - EQUIP/MACH	\$	-	\$	1,570.81	
540250	R&M - VEHICLE	\$	-	\$	-	
592000	TRANSFER OUT	\$	-	\$	-	
<b>Sub Total 100 Expenses</b>		\$	<b>580,894.01</b>	\$	<b>782,632.55</b>	

**EXPENSE 260**

		<b>2023</b>		<b>2024</b>		<b>Detail</b>
<b>OBJ</b>	<b>Account Description</b>	<b>YTD Actual</b>		<b>YTD Actual</b>		
510000	SALARIES AND WAGES	\$	67,974.54	\$	113,302.32	
510001	SEVERANCE PAY	\$	1,015.09	\$	-	Separation Payout
510005	LIMITED TERM EE SALARIES	\$	51,498.97	\$	87,188.52	More Staff (F&B)
510006	OVERTIME PAY	\$	-	\$	3,878.00	
510030	CELL PHONE REIMBURSEMENT	\$	82.50	\$	115.00	
511020	SOCIAL SECURITY AND MEDICARE	\$	9,166.12	\$	14,793.26	
511025	RETIREMENT BENEFITS	\$	2,103.37	\$	3,034.02	
520020	MERCHANT CARD PROCESSOR FEES	\$	-	\$	4,289.92	Square Fees
520110	OTHER CONTRACTED SVCS	\$	24,024.96	\$	3,665.00	F & B Services
520115	ADVERTISING SVCS	\$	446,605.42	\$	532,764.99	Payouts to Entertainment
520120	MARKETING/EVENT SVCS	\$	375.50	\$	55,976.48	Radio/News/Magazines
532000	OFFICE SUPPLIES	\$	5,909.68	\$	1,143.32	Concession Supplies
532010	OPERATING SUPPLIES	\$	101,840.11	\$	160,071.63	Food Supplies for F & B
540000	R&M - BUILDING	\$	-	\$	-	Maintenance Supplies
550000	MISCELLANEOUS	\$	-	\$	-	

551020	EVENT TAX	\$	10,321.83	\$	11,766.56
580901	OTHER WORK EQUIPMENT	\$	9,187.43	\$	-
580901	COMPUTER EQUIP UNDR \$10,000.00	\$	-	\$	6,007.60
<b>Sub Total 260 Expenses</b>		\$	730,105.52	\$	997,996.62

**Non WI Resident Entertainment  
Tax 6.00%**

<b>TOTAL EXPENSES (100+260)</b>	<b>\$</b>	<b>1,310,999.53</b>	<b>\$</b>	<b>1,780,629.17</b>
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<b>SUMMARY</b>	<b>2023</b>	<b>2024</b>
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PAGE 1	TOTAL REVENUES (100+260)	\$	1,356,924.20	\$	2,095,622.69
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PAGE 2-3	TOTAL EXPENSES (100+260)	\$	1,310,999.53	\$	1,780,629.17
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PAGE 4	TOTAL REVENUES - TOTAL EXPENSES	\$	45,924.67	\$	314,993.52

DMI 009 ACCT	\$	29,789.77
TICKETMASTER	\$	167,698.15
SURPLUS ACCT	\$	748,167.74
260 DEFERRED REVENUE	\$	110,130.52
100 DEFFERRED REVENUE	\$	106,852.05