



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes

Climate Action Plan Steering Committee

Thursday, May 19, 2022

4:30 PM

Grandad Room

This meeting will also be conducted through video conferencing. The meeting can be viewed by clicking this link (or typing the URL in your web browser address bar):

<https://stream.lifesizecloud.com/extension/4857797/a8c61270-e220-4ad3-a234-c76d9d7dde51>

If you wish to speak on an agenda item, you can do so as part of the virtual meeting. Contact the Planning & Development Department at the email or phone number below so we can provide you with the necessary information to join in.

Members of the public who would like to provide written comments on any agenda may do so by emailing kuhlmanl@cityoflacrosse.org, using a drop box outside of City Hall or mailing the Planning & Development Department, 400 La Crosse Street, La Crosse WI 54601. Questions, call 608-789-7361.

Call to Order

Mindel called the meeting to order at 4:33 pm.

Roll Call

Present: 3 - Cathy Van Maren, Casey Meehan, Mackenzie Mindel

Excused: 2 - Dorothy Lenard, Susanna Hanson

Approval of Minutes

Notices & Discussion

Resolution 22-0427 will have a public hearing on 5/31 @ 6pm in the Council Chambers.

Agenda Items:

- 1 [22-0627](#) Support for Drift Bicycle Share - Jacob Sciammas

Sciammas gave an overview of the system and this season's expansion; he requested the committees advocacy for the system's continued expansion and to consider incorporating actions that support bike sharing in the Climate Action Plan. Van Maren encouraged connecting with the bus system, enabling ridership from people without credit cards, and supporting better bike lanes and trails. MTU is a sponsor. Meehan suggested expanding to other neighborhoods. Sciammas relied on feasibility study for initial station locations and will revisit feasibility study in the future. The committee thought the library could be a hub for fobs or other technology to allow low-income

residents access bike share.

- 2 [22-0693](#) Review draft CAP actions from May workshop - Ted Redmond

Redmond gave an overview of narrowing down, prioritizing, and refining the actions. Committee and Team will be asked to give a high-level review of appropriateness of actions, but can get into details if they so choose. The next workshop will go into identifying leaders and partners for the actions.

- 3 [22-0694](#) May Partners in Energy Outreach and Engagement Updates

Attachments: [Renewable Energy Challenge Form](#)

Staff shared Renewable Energy Challenge form. Mindel suggested soliciting No Mow May participants through Parks' communication channels. Van Maren suggested Xcel do an annual report to subscribers about what the fee goes toward.

- 4 [22-0696](#) Discuss community buy-in on climate action

Redmond described the communications plan deliverable with the final Climate Action Plan. The website will morph into a dashboard for action and announce challenges. Committee suggested including report to city commissions' and board's agenda items on whether it meets CAP goals. Meehan recommended solutions-oriented communication. Van Maren said communication needs to describe urgency and what the receiver has in their power to do to address the problem. Staff could send regular press releases on CAPSC meetings and CAP progress. Mindel will discuss strategies with City communication coordinator.

- 5 [22-0631](#) Resolution advocating for improvements State energy efficiency regulations that would benefit the City of La Crosse in reaching its carbon neutrality goal.

Attachments: [Resolution](#)
[Science-based Targets Highlighting Energy Efficiency's Role](#)

Meehan motioned to recommend adoption of this resolution, Van Maren Seconded. The motion carried by voice vote.

Next Meeting / Agenda Items

The next meeting will be 6/16. Agenda items may include a follow up of the next workshop, Partners in Energy outreach and engagement, and strategies for getting toxic materials out of playground materials.

Adjournment

Mindel adjourned the meeting at 6:06 pm.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.