

June

4/2022



City of La Crosse, Wisconsin

APPLICATION FOR EXPANSION OF ALCOHOL BEVERAGE LICENSE

*Must be filed in conjunction with a Special Event Application.

Fee: \$ 150

The undersigned licensee requests permission to expand the following license(s) onto private property for the purpose set forth below. Check all license that apply.

- ☒ Combination "Class B" Beer & Liquor
☐ Class "B" Beer
☐ "Class C" Wine

BUSINESS INFORMATION			
Legal/Real Name:		Trade Name:	
Householder Taverns LLC		Bennett O'Riley's South La Crosse	
Business Address:			
4329 Marmar Cawlee Rd			
Business Phone Number:		Name of Agent (If Corporation/LLC):	
608 502 7501		Daron Householder	
EXPANSION INFORMATION			
Date of Expansion:			
June 28 2025			
Time of Expansion - when alcohol will be sold, possessed or consumed in the public way:			
Start 11am		End 10pm	
Describe Area of Expansion - Where Alcohol Will be Present:			
Into the parking lot where we will have barricades fenced event area in adjacent private parking lot			
Reason for Expansion Request:			
Outdoor Event Concert			
PERSON IN CHARGE			
Name:	First	Middle	Last
	Daron	T	Householder
Address:	Street	City	State Zip Code
	1814 Pinecrest Ave	Holman	Wi 54636
Phone Number:			
608 484 0246			

The above hereby makes application to expand its alcohol beverage license onto private property as described. I agree to abide by all applicable state and local regulations including, but not limited, to the sale and service of alcoholic beverages, fencing and adherence to noise levels.

Daron Householder
 Signature of Applicant

4-23-25
 Date

