



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Agenda - Final

La Crosse Center Board

Tuesday, October 21, 2025

4:00 PM

Council Chambers

This meeting is open for in-person attendance and will also be conducted through video conferencing. The meeting can be viewed by visiting the Legislative Information Center (<https://cityoflacrosse.legistar.com/Calendar.aspx>) and clicking on the video link to the far right in the meeting list.

If you wish to speak on an agenda item, you can do so as part of the Live Virtual Meeting. Contact the La Crosse Center at the email or phone number below so we can provide you with the necessary information to join.

Members of the public will also be able to attend the meeting in person. The meeting will be held at the City Hall, 400 La Crosse St, La Crosse, WI 54601.

Additionally, individuals may provide written comments on any agenda items by:

Email: talbota@cityoflacrosse.org or 608.304.7712

Board Members

Brent Smith, Barb Janssen, David McDowell, Scott Rada, Angela Seeger, Ralph Geary, Nicholas Padesky, Beth Hartung, Royce Nash II, Emily Guerrero

Call to Order

Roll Call

Approval of Minutes

Notices and Discussions

Agenda Items:

[25-1284](#)

Updates Regarding the La Crosse Center on History, Improvements, and Up-Coming concerns.

Staff Rep: Jay Odegaard & Jared Flick

[25-1269](#) Request to approve liquor expenses.

Attachments: [AUGUST DMI-Check Register.pdf](#)

Staff Rep: Alix Talbot

[25-1270](#) Updates Regarding Financials.

Attachments: [August Financial Statement 2025.pdf](#)

[January-August Financial Statement 2025.pdf](#)

Staff Rep: Alix Talbot

[25-1274](#) Request to approve the resolution amendment to Ticketing Agreement between the City of La Crosse and Ticketmaster LLC.

Attachments: [Ticketmaster Agreement.doc](#)

[City of La Crosse LUA Amend 10-06-2025.docx](#)

Staff Rep: Jared Flick

[25-1271](#) Updates Regarding Sales and Events.

Attachments: [September 2025 EVENT SALES REPORT.pdf](#)

[Booking Forecast Event Sales Report.pdf](#)

Staff Rep: Kourtnei Alcock

[25-1272](#) Updates Regarding Food and Beverage.

Staff Rep: Jay Breier

[25-1273](#) Updates Regarding Building Operations.

Staff Rep: Josh Krenz

[25-1275](#) Updates Regarding Explore La Crosse.

Staff Rep: Erik Sjolander

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.