

Original Alcohol Beverage Retail License Application

(Submit to municipal clerk.)

For the license period beginning: 05/14/2021 ending: 06/30/2021
(mm dd yyyy) (mm dd yyyy)

To the Governing Body of the: Town of } La Crosse
 Village of }
 City of }

County of La Crosse Aldermanic Dist. No. _____
 (if required by ordinance)

Check one: Individual Limited Liability Company
 Partnership Corporation/Nonprofit Organization

Applicant's Wisconsin Seller's Permit Number <u>456-1030467896-04</u>	
FEIN Number <u>85-2854187</u>	
TYPE OF LICENSE REQUESTED	FEE
<input type="checkbox"/> Class A beer	\$
<input type="checkbox"/> Class B beer	\$
<input type="checkbox"/> Class C wine	\$
<input type="checkbox"/> Class A liquor	\$
<input type="checkbox"/> Class A liquor (cider only)	\$ N/A
<input type="checkbox"/> Class B liquor	\$
<input type="checkbox"/> Reserve Class B liquor	\$
<input type="checkbox"/> Class B (wine only) winery	\$
Publication fee	\$
TOTAL FEE	\$

Name (individual / partners give last name, first, middle; corporations / limited liability companies give registered name)
El Charro Bar Grill Mexican Restaurant LLC.

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the full name and place of residence of each person.

President / Member Last Name <u>Garcia</u>	(First) <u>Luis</u>	(Middle Name) <u>Antonio</u>	Home Address (Street, City or Post Office, & Zip Code) <u>10488 Forest Ave. Hayward, WI 54843</u>
Vice President / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Secretary / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Treasurer / Member Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)
Agent Last Name <u>Eineckwald</u>	(First) <u>Melissa</u>	(Middle Name) <u>Sue</u>	Home Address (Street, City or Post Office, & Zip Code) <u>2807 Lakeshore Dr. Unit 2 54603</u>
Directors / Managers Last Name	(First)	(Middle Name)	Home Address (Street, City or Post Office, & Zip Code)

1. Trade Name El Charro Bar Grill Mexican Restaurant Business Phone Number 608-519-3077

2. Address of Premises 115 5th Ave. South Post Office & Zip Code La Crosse, WI 54601

3. Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters, if used, for the sales, service, consumption, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.)

A) Sales/service: The restaurant dining + Bar area on the first floor of building and Beer garden. (Patio in front)

B) Storage: In storage room and at the bar in the coolers.


4. Legal description (omit if street address is given above): _____

5. (a) Was this premises licensed for the sale of liquor or beer during the past license year? Yes No

(b) If yes, under what name was license issued? Las Margaritas Mexican Restaurant

6. Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period? **If yes, explain** Yes No
7. Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant? Yes No
If yes, explain.
8. Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business? **If yes, explain** Yes No
9. (a) **Corporate/limited liability company applicants only:** Insert state WI and date 05/2020 of registration.
- (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company? **If yes, explain** Yes No
- (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin? **If yes, explain.** Yes No
10. Does the applicant understand they must register as a Retail Beverage Alcohol Dealer with the federal government, Alcohol and Tobacco Tax and Trade Bureau (TTB) by filing (TTB form 5630.5d) before beginning business? [phone 1-877-882-3277] Yes No
11. Does the applicant understand they must hold a Wisconsin Seller's Permit? [phone (608) 266-2776] Yes No
12. Does the applicant understand that they must purchase alcohol beverages only from Wisconsin wholesalers, breweries and brewpubs? Yes No

READ CAREFULLY BEFORE SIGNING: Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signer. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another. (Individual applicants, or one member of a partnership applicant must sign; one corporate officer, one member/manager of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Contact Person's Name (Last, First, M.I.) <u>Garcia Luis A.</u>	Title/Member <u>Owner</u>	Date <u>4/15/2021</u>
Signature 	Phone Number <u>715-934-9790</u>	Email Address <u>Lateguila234@gmail.com</u>

TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk	Date reported to council / board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted	Date license issued	License number issued	



City of La Crosse, Wisconsin

APPLICATION FOR BEER GARDEN LICENSE

Check One: New Renewal For the license period May 14 to June 30 Fee: \$ 160⁰⁰

License Class: (Check One) Class "A" Class "B" Class "C" Class "D" (ZONING RESTRICTION)

BUSINESS INFORMATION			
Legal/Real Name: El Charro Bar Grill Mexican Restaurant LLC			
<u>Luis Antonio Garcia</u>		<u>Hayward</u>	<u>WI 54843</u>
Address of Above: Street			
<u>10488 Forest Ave</u>			
PREMISES INFORMATION			
Trade Name of Business:			
<u>El Charro Bar & Grill Mexican Restaurant</u>			
Address of premises to be Licensed:			
<u>115 5th Ave. South La Crosse, WI 54843</u>			
BEER GARDEN INFORMATION			
Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.)			
<u>Patio located in front entry way of building on the 1st floor off the sidewalk on 5th Ave. South. The patio has over head shelter by building itself. There is metal railing to separate sidewalk + patio area, glass windows + doors surrounding patio - wood flooring. Can set 5-6 tables (still distancing enough from others) (8ft x 7ft)</u>			
AGENT INFORMATION			
Agent Name: First		Middle	Last
<u>Melissa</u>		<u>Sue</u>	<u>Einerwold</u>
Agent Home Address: Street		City	State Zip Code
<u>2807 Lakeshore Dr Unit 3</u>		<u>La Crosse</u>	<u>WI 54603</u>
Home Phone Number:		Daytime Phone Number:	
		<u>(608) 397-7713</u>	
Was the above person listed as agent on last year's application?			
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.

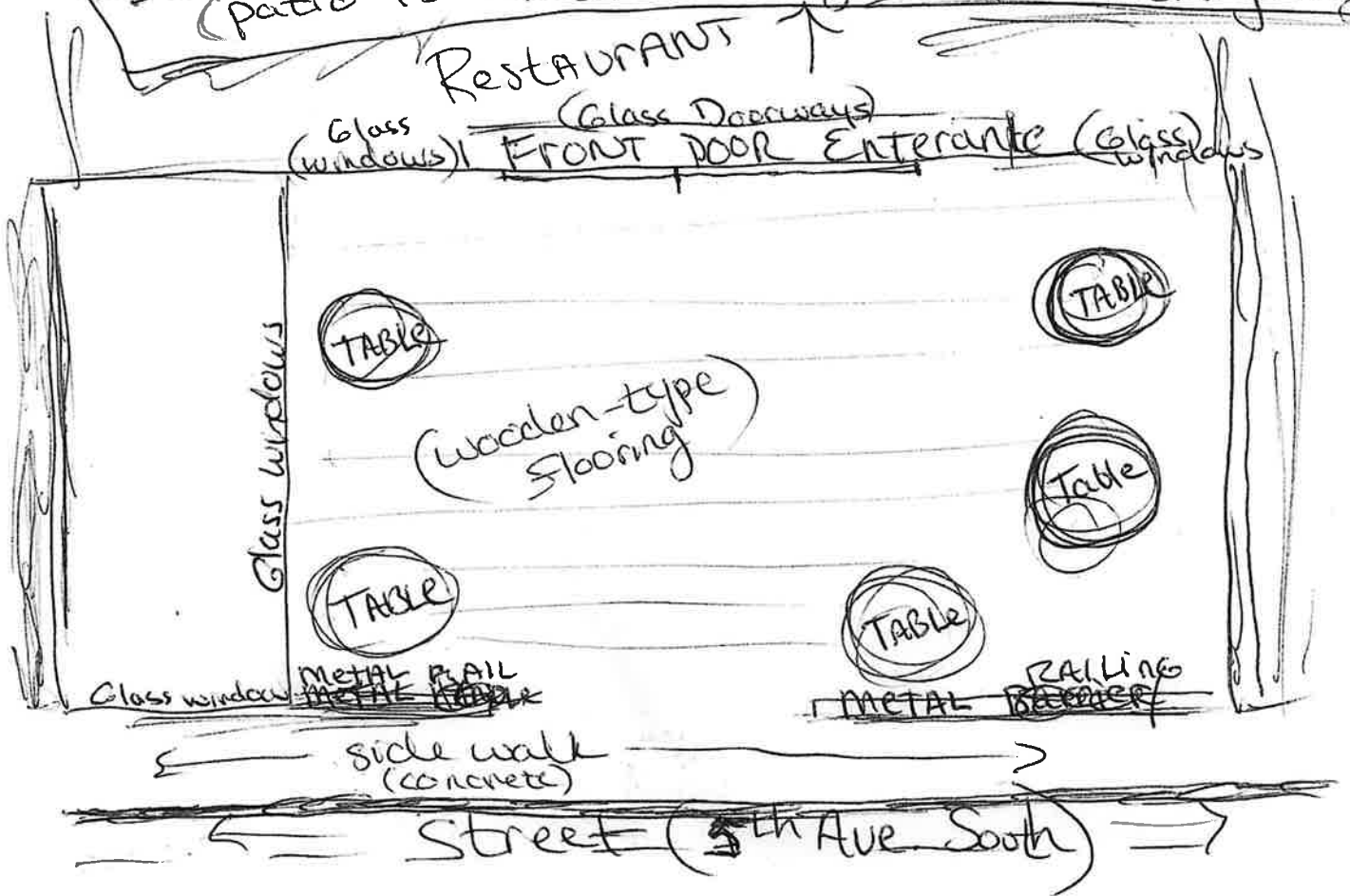
Signature of Applicant: [Signature] Date: 4/20/2021

A PLAN MUST ACCOMPANY THIS APPLICATION

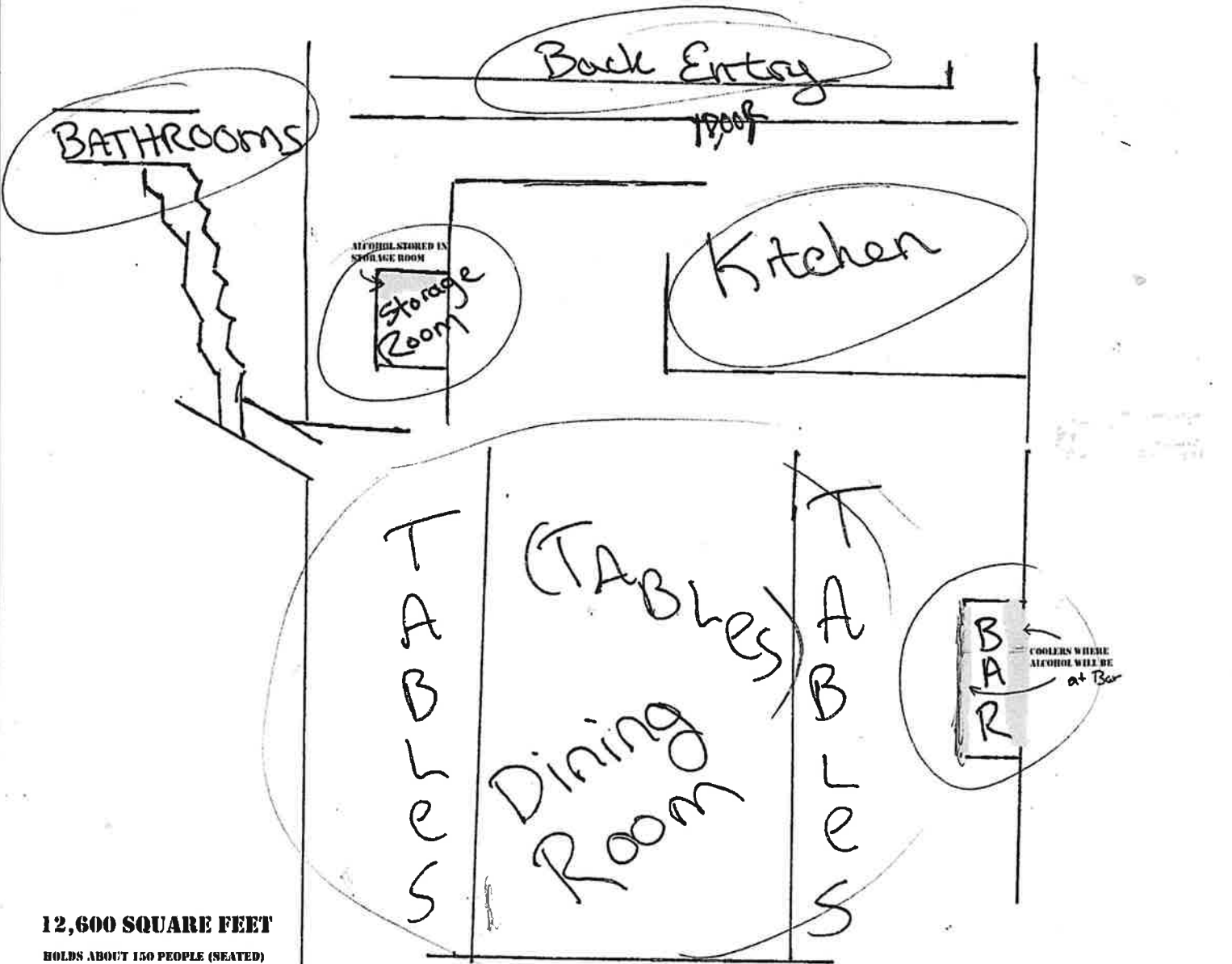
OFFICE USE ONLY			
For original application: Attach a list of all property owners within 200 feet of the proposed licensed premises.			
Signature:	Date:	Granted:	License #:

TOP VIEW OF PATIO AREA
(IN FRONT OF RESTAURANT)
(Dining/Drinking Area for customers)
(concrete building/structure)

PATIO is ~~sheltered~~
sheltered over head by building
(patio is under building - located under-in entryway)



FOR
"Beer GARDEN" Application
Drawing



12,600 SQUARE FEET
 HOLDS ABOUT 150 PEOPLE (SEATED)

ESTIMATED PERCENT OF GROSS RECEIPTS OF ALCOHOL VS. OTHERS GOODS (FOOD) SOLD:

ALCOHOL: 22%
 FOOD: 35%

