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June 2018

Board of Public Works
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Re: Annual Summer Days Sidewalk Sale

Dear Board of Public Works,

Downtown Mainstreet, Inc. requests permission from the Board of Public Works to allow the following during Downtown Mainstreet's Annual Summer Days Sidewalk Sale:

1. Downtown merchants may use the public sidewalk adjacent to their respective businesses and need to be conducted on the following terms:
 - a. Summer Days Sidewalk Sale: July 26-29, 2018, merchants can utilize their sidewalks from 7:00 AM to 8:00 PM.
 - b. No more than 50% of the sidewalk area shall be used in any case and displays of merchandise are limited to the sidewalk area only.
 - c. Every merchant shall be limited to use of the sidewalk adjacent to his or her business and no other.
 - d. Liability insurance will be furnished by Downtown Mainstreet, Inc. for all participants whether members or not in the amount of \$500,000 bodily injury and \$100,000 property damage.
 - e. In addition, general activities (e.g. live entertainment, chalk art, art displays, etc.) may be conducted throughout the day on the sidewalks throughout downtown.
2. Additionally, we ask that merchants may use their sidewalk during:
 - a. Riverfest: July 3-7, 2018, from 7:00 AM to 8:00 PM.
 - b. Labor Day weekend: August 31 – September 3, 2018, from 7:00 AM to 8:00 PM.

If you have any questions, I am available at 784-0440. Thank you for your consideration.

Sincerely,

Robin Moses
Executive Director