



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Minutes - Final International Committee

Monday, October 7, 2024

5:00 PM

Hedgehog Room - City Hall

Call to Order

Call to Order: 5:03 pm

Roll Call

Present: 10 - Vacant 2, Michael De Yoe, Art Marson, Melissa Giefer, Chris Woodard, Alyson Glenz, Lynn West, Mindy Wiesjahn, Jerry Berns, Karena Norton

Absent: 3 - Karolyn Bald, Dana Young, Thomas Monson

Agenda Items:

[24-1308](#)

International Education Week

Film fest at Rivoli on November 18th to showcase art and filmmaking of Sister City countries. Name of event: International Education Week: International Film Festival.

Wiesjahn and Norton distributed a list of films that we can get permission to use
Suggested lineup

Mr. Hublot (France/Luxembourg): animated

<https://www.dailymotion.com/video/x3qxufi>

Permission granted by Magnet Film for \$150USD fee

2014 Academy Award Winner for Best Animated Short Film

The American St. Nick (Luxembourg/Epinal/Friedberg)

<https://www.iifoundation.org/lesson/the-american-st-nick/>

Permission granted by The World War II Foundation

No fee, but requests we credit The World War II Foundation in all marketing materials and invitations.

An Irish Goodbye (Bantry, Ireland)

<https://www.youtube.com/watch?v=T0YVveR5ho0>

Permission granted by Network-Ireland Television (NITV) for \$150USD fee

2023 Academy Award Winner for Best Live Action Short

Motion by Giefer to spend up to \$500 to license Mr. Hublot, The American St. Nick, and An Irish Goodbye and use for advertisement. Second by Norton. Carried.

Promotion. Norton will reach out to agencies to confirm licensing and inquire about what can be used regarding advertisement.

Suggested Program Schedule

Doors open at 4:30 pm with displays in the front of the theatre. Each committee can have their own table and needs to be responsible for providing the table. Committees are encouraged to include information about Sister Cities (printed material/photographs) and artifacts from countries. DeYoe will bring the banners for each Sister City

We start with introductions to the event by Wiesjahn and Norton

Show Mr. Hublot. For those with young kids, they can leave after or stay on to watch American St Nick.

After Mr. Hublot, we can discuss upcoming Epinal travel to St Nick festival and tie it in with Luxembourg, regional importance, etc. Then we show American St Nick.

After American St. Nick, remaining families / those with young ones can opt to leave, as An Irish Goodbye does have strong language but is a wonderful film.

Final program will be discussed and decided at 11 November meeting

Other Discussion: Budget Request. West reported that a delegation from Ireland will visit La Crosse 22-24 October. Motion by West for \$500 for delegation visit.

Seconded by Berns. Carried.

Adjournment

Adjourn 5:49 pm Berns. Second by DeYoe. Carried