

Resolution designating Downtown Mainstreet, Inc. as the concessionaire for the La Crosse Center along with authorization for "Class B" Intoxicating Liquor Permit.

RESOLUTION

WHEREAS, Downtown Mainstreet, Inc. (hereinafter "DMI") is a non-profit Wisconsin organization founded to help restore the downtown district's role as the center for the Coulee Region; and

WHEREAS, the City of La Crosse, a municipal corporation, operates a convention and arena facility known as the La Crosse Center; and

WHEREAS, for approximately the past 32 years the City of La Crosse has entered into a Concession Agreement for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center; and

WHEREAS, the current agreement between the City of La Crosse and the La Crosse County Convention Bureau expires on June 30, 2021; and

WHEREAS, DMI wishes to enter into this Agreement for twelve (12) months from July 1, 2022 through June 30, 2023.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby designates Downtown Mainstreet, Inc. as the concessionaire for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center for the time period July 1, 2022 through June 30, 2023.

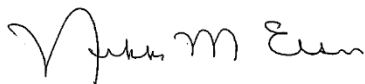
BE IT FURTHER RESOLVED that DMI is hereby authorized to make application pursuant to the terms of the Concession Agreement 2022-2023.

BE IT FURTHER RESOLVED that the Mayor and City Clerk are hereby authorized to execute the Concession Agreement.

BE IT FURTHER RESOLVED that City staff is hereby directed to take any and all steps necessary to effectuate this resolution.

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*I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on March 10, 2022.*



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*Nikki M. Elsen, WCMC, City Clerk  
City of La Crosse, Wisconsin*