



# Pathways Home

Bridge Housing Program Update





# About Couleecap

We work to fight poverty and create opportunities for economic and social mobility.

In 2025:

- Served 22,281 people
- Worked with 324 community partners
- Employed 69 people
- Invested \$12.8 million into the community

**TOGETHER  
WE THRIVE**



Home Repairs & Well/Septic Replacement

Lead Abatement

Supportive Housing



Financial Counseling



Downpayment Assistance

Emergency HVAC Repair



Employment Transportation

Benefits Enrollment

Rental Units



Weatherization & Energy Assistance

Landlord Mitigation



Education Grants

Eviction Prevention



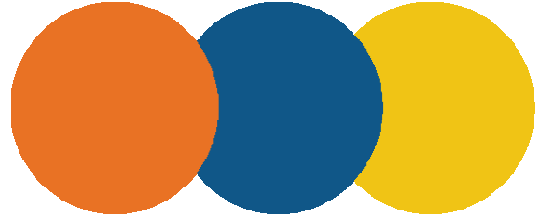
Food Pantries



# Pathways Home

Bridge Housing Program Update





# Program Goals

- Acquire properties for use as Zero Barrier bridge housing
- Implement a City Housing Voucher program to enable housing in existing rental properties
- Partner with the City Pathways Home team to identify housing candidates
- Leverage program match through private/government sources
- Initial service goal: 16 people





# Property Acquisition

## 320 Main Street

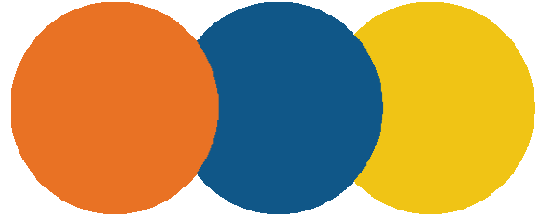
- Four one-bedroom units in downtown La Crosse
  - Close to services, public transportation, and other amenities
- Two units are vacant and undergoing rehab, final 2 vacant by end of June and end of September
- Commercial space: up to \$11,000 annually in ongoing rental unit subsidies to sustain program once ARPA dollars end



# Rental Placements

## City Housing Voucher Program

- Eligibility and selection process developed in partnership with the Pathways Home team
- Each voucher comes with case management
- 11 total vouchers have been issued to date
  - 5 individuals found units with their voucher
  - 4 individuals were able to find housing through effective case management without a voucher (with case management support)

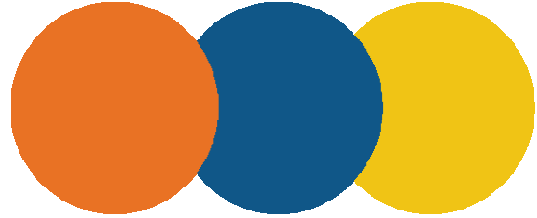


## Ongoing efforts

The ARPA grant will end before voucher money is fully expended. Seeking creative solutions to fully realize grant potential.

We have match funds but are having difficulty finding units outside of city limits.





# Program Goals

- ✓ Acquire properties for use as Zero Barrier bridge housing
- ✓ Implement a City Housing Voucher program to enable housing in existing rental properties
- ✓ Partner with the City Pathways Home team to identify housing candidates
- Leverage program match through private/government sources (seeking property)
- Initial service goal: 16 people
  - ✓ Have served 11 (so far)





# Questions?

Newsletter: [www.Couleecap.org](http://www.Couleecap.org)

Find us on



**TOGETHER  
WE THRIVE**

