

Resolution granting various license applications pursuant to Chapters 4, 6, and/or 10 of the La Crosse Municipal Code for the license period 2025-2026 (April).

RESOLUTION

BE IT RESOLVED by the Common Council of the City of La Crosse that the following classes of licenses be and the same are hereby granted to each of the following named for the remainder of the 2025-2026 license period (or as otherwise stated), and that the beer and/or liquor license for previous licensee for said premise be hereby cancelled (unless otherwise noted below).

BE IT FURTHER RESOLVED that the City Clerk be directed to issue such license only after reports of full compliance have been received from the Police, Health, Fire, and Building & Inspections Departments with respect to the Municipal Code.

BE IT FURTHER RESOLVED that all Class "B" Beer, Class "A" Beer, "Class A" Liquor, "Class C" Wine, Combination "Class B" Beer and Liquor Licenses be placed in use within ninety (90) days of the granting thereof, unless and until the applicant advises the Common Council in writing within such ninety (90) day period that s/he is unable to complete the Code compliance requirements established by the various departments which are deemed necessary to bring the premises into compliance.

BE IT FURTHER RESOLVED that La Crosse Festivals, Inc. must ensure a sufficient number of toilet facilities are provided for events based on expected attendance, as the existing permanent restrooms on the grounds may not adequately accommodate the total number of attendees at certain events.

BE IT FURTHER RESOLVED that the City Clerk is authorized to issue the following license only after payment of all fees, taxes and charges of the City of La Crosse against the licensee and licensed premises, if any, and upon compliance with beer and liquor credit laws.

Alcohol

April 10, 2026 through June 30, 2026

Combination "Class B" Beer & Liquor

Jac's Signature Steakhouse LLC dba JAC's
200 Main St Ste 101
Agent: Robert Cunitz – 2125 Cameron Ave
(New Applicant)

Reserve Combination "Class B" Beer & Liquor

La Crosse Festivals Inc dba Oktoberfest USA
1 Oktoberfest Strasse
Agent: Jennifer Krisnowich – 3130 Beyer Rd,
Onalaska
(New Applicant) Effective May 1, 2026

Change of Agent

Kwik Trip Inc dba Kwik Trip #829
507 Lang Dr
New Agent: George Libotte – 1604 9th St S

***Producer Full-Service Retail Sales ***

Alcohol permit issued by the State Dept of Revenue, but municipal approval of the fixed location required pursuant to Municipal Code sec. 4-153.

Driftless Pure LLC dba La Crosse Distilling Co.
Secondary sales location – The Cargill Room, 332 Front Street
Effective May 1, 2026

(Combination "Class B" Beer & Liquor license issued to Riverside Center II LLC for 332 Front St is being surrendered effective May 1, 2026)

Outdoor Cabaret

April 10, 2026 through June 30, 2026

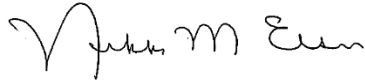
La Crosse Festivals Inc dba Oktoberfest USA
1 Oktoberfest Strasse

Recycling Facility

April 10, 2026 through June 30, 2026

7 Rivers Recycling LLC
4329 East Ave S

I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on April 9, 2026.



*Nikki M. Elsen, WCMC, City Clerk
City of La Crosse, Wisconsin*