

**CERTIFIED COPY OF RESOLUTION ADOPTED AT A  
REGULAR MEETING OF THE CITY PLAN COMMISSION  
OF THE CITY OF LA CROSSE, WISCONSIN**

**STATE OF WISCONSIN** )  
 ) ss.  
**County of La Crosse, City of La Crosse** )

**I HEREBY CERTIFY** that I am the duly appointed, qualified, and secretary of the City Plan Commission of the City of La Crosse and State of Wisconsin; that the following is a true and correct copy of a Resolution adopted at the regular meeting of the City Plan Commission of the City of La Crosse, State of Wisconsin, held on the 1st day of April, 2013 at four o'clock, p.m., in the Third Floor Conference Room in the City Hall in said City; and that the same has been duly recorded in the minutes of said Commission and has never been rescinded or revoked.

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**BE IT RESOLVED:** Resolution authorizing the solicitation of proposals for the completion of a Tax Increment Finance Summary Report as well future development agreement analysis be approved as amended.

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**IN WITNESS WHEREOF,** I have hereunto signed my name at La Crosse, Wisconsin, this 2nd day of April, 2013.

  
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Lawrence J. Kirch, Director of Planning and Development  
Recording Secretary, City Plan Commission  
City of La Crosse, Wisconsin

Proposed Amended (by CPC)

**RESOLUTION**

**WHEREAS**, the under Wisconsin Statutes the City of La Crosse has the authority to utilize tax increment financing (TIF) as an economic and development tool; and

**WHEREAS**, the City of La Crosse has utilized tax increment financing since 1978 and currently has eleven active tax increment districts (TIDs), with the earliest created in 1987 and the most recent created in 2006, with many project plan amendments having been approved throughout the years; and

**WHEREAS**, it is essential for the City to track projects and costs within the districts as well as understand the fiscal implications of each district, it is also imperative that Planning and Economic Development Department staff, Finance Department staff, and other City staff work closely to ensure the optimal performance of each TID; and

**WHEREAS**, staff is seeking technical assistance in completing a Tax Increment Finance Summary Report and the proposed Economic Incentives Ordinance provides for outside professional expertise in evaluating project Pro Forma and financing gaps of developments; and

**WHEREAS**, the proposed Economic Development Commission will utilize this information to oversee the management of the City's current and future TIDs and the Commission will need an outside specialist to analyze future funding requests that come to the City per the proposed Section 2.23 of the City of La Crosse Code of Ordinances.

**NOW THEREFORE BE IT RESOLVED** by the Common Council of the City of La Crosse that it hereby authorizes the Planning Department to solicit proposals for professional services using the attached Request for Proposals (RFP).

**BE IT FURTHER RESOLVED** that the Executive Committee is authorized to evaluate all proposals and select the most qualified firm and negotiate a professional services agreement and that the Mayor and Clerk are authorized to enter into a professional services agreement with the selected firm utilizing the City's Standard Terms and Conditions.

**BE IT FURTHER RESOLVED** and the City hereby appropriates \$15,000 up to \$20,000 from the Reserve Fund for the TID Summary Report (a TIF eligible expense) which shall be reimbursed equally by TIF Increment Revenue from each active TID, and that the selected firm would be paid for the development Pro Forma work through the economic development application fee as outlined in the proposed Economic Incentives Ordinance.

**BE IT FURTHER RESOLVED** that the Economic Development Commission, Director of Planning & Development, Director of Finance and Purchase, and other Departments as needed are hereby authorized to take any and all steps necessary to effectuate this resolution.