



BICYCLE-PEDESTRIAN ADVISORY COMMITTEE

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512

November 12, 2019

To Whom it May Concern:

The City of La Crosse Bicycle-Pedestrian Advisory Committee (BPAC), expresses support for La Crosse Neighborhoods, Inc. efforts to develop a bike share program in La Crosse. The mission of the BPAC is to implement the 2012 Bicycle and Pedestrian Master Plan. This plan was organized around the Five Es of a bicycle friendly community; Engineering, Education, Encouragement, Enforcement and Evaluation. Implementation of a bike share program was established as a benchmark for the Encouragement category. The stated goal is to, "Increase access to existing bike sharing programs or consider developing a new one."

Implementation of bike share would further align with the City of La Crosse's sustainability goals. The 2009 City and County of La Crosse Strategic Plan for Sustainability, recommends "Exploring a partnership with an existing bike sharing program to reduce the amount of fossil fuels used by employees in order to get to and from work." In 2019 the City of La Crosse Common Council adopted Resolution 19-0471 which stated "Achieve municipality and community carbon neutrality by 2050 with incremental drawdown targets of 5% by 2020, 20% by 2025, 30% by 2030, 45% by 2035, 60% by 2040, 80% by 2045, and 100% by 2050. Encouraging bicycling and walking is a priority in the 2002 La Crosse Comprehensive Plan. The guiding principle of the Comprehensive Plan is "Smart Growth." Smart growth, "aims to accommodate development while protecting key resources, use land more efficiently, promote housing choice, reduce driving and promote walking bicycling and transit ridership."

Bike share aligns with and facilitates many of the stated goals and adopted plans of the; City of La Crosse Common Council, City of La Crosse BPAC, 2002 Confluence Comprehensive Plan, 2009 City and County of La Crosse Strategic Plan for Sustainability, and 2012 Bicycle and Pedestrian Master Plan.

It is for these stated reasons that the City of La Crosse Bicycle-Pedestrian Advisory Committee endorses the efforts of La Crosse Neighborhoods, Inc. to develop and implement a bike share program in the City of La Crosse.

Sincerely,

Bicycle-Pedestrian Advisory Committee

Jeff Fennie
Matt Gallagher
Grace Janssen
Virginia Loehr
Jason Melby
Larry Sleznikow, Chair
Robert Young