

Daron Householder – (608) 484-0246
Entrepreneur
1814 Pinecrest Ave
Holmen, WI 54636
Date 6-15-22

The Honorable Mayor and Members of the Common Council,

I, Daron Householder, am seeking permission to apply for a combination “Class B” Beer & Liquor License at the LaSalle Plaza 4329 Mormon Coulee Rd, La Crosse, WI. In the old Mirage location. I would be the sole owner of this business. The plan is to be an Irish Sports bar with a focus on good food and a friendly atmosphere. We would have approximately 20-25 employees on staff running mostly from 11am to Close with one day a week closed completely. The future plans would also include breakfast on the weekends.

I currently own and operate Bennett O’Riley’s in downtown La Crosse. We have secured funds to do an extensive remodel to both the interior and the exterior of the building. This seemed like the best next step in the process.

It is my belief that the south side of La Crosse is in need of this establishment like this.

Legal

Householder Taverns LLC

DBA: Bennett O’Riley’s South La Crosse

Sincerely,

 6-15-22

Daron Householder – (608) 484-0246
Daron.Householder@gmail.com
Owner