

# Climate Action Plan Implementation – Commercial Buildings

2024 Funding -\$32,500

Total Funding – \$115,000

This request for funding Climate Action Plan implementation is a request for funding within the CAP Transportation and Commercial Buildings. Intention would be for first year funding approval in 2024 with follow-up funding based upon completing task goals

Requesting Department(s)

Request Type: Program

Current Status: Not started

Timeline: 01/2024 to 12/2027

Department Point of Contact: Kuhlman, Lewis

## What is the request's desired outcome?

The request's desired outcome is initiate actions for commercial building greenhouse gas emissions reductions through a program utilizing education, peer pressure through energy expenditure outlay, and localized greenhouse gas emissions reduction incentives.

## How will this outcome be measured?

The outcome will be measured through tracking of energy consumption/greenhouse gas emissions reductions of participants in the program. Additionally, working with Xcel Energy to examine overall commercial building energy reduction amounts year over year.

## What is the program plan to reduce City of La Crosse commercial building greenhouse gas emissions?

- 2024
  - City of La Crosse commercial and small business webinar on energy efficiency to help educate building and small business owners
    - Focus on energy savings initiatives for buildings
    - Presenters (to determined through recruitment) could include:
      - Xcel
      - Trane Technologies
      - JCI
      - Kwik Trip
      - Lighting company
      - Prior Sustainability - Kasey
    - Budget need: \$5,000 for presenters and webinar services
  - CAP SC to work with Xcel Energy - Develop building energy footprint map of La Crosse -
    - Premise of the Map of city energy footprint
    - Money to generate map
    - Determination of funds and Year 2 planning

- \$20,000 - Consultant fee for use of Xcel Energy information and mapping
    - 80 hrs
- Development of Climate Action Proponent Plan (CAPP) total program - highlights below in Year 2
  - Council board for applicant review and approval
  - Marketing of CAPP 4Q24 - \$7,500
  - Energy Assessments would need to take place in 2H24 or 1H25
- Year 2 - 2025
  - Release of Climate Action Proponent Plan
    - Free Xcel Business Energy Assessment (proposed at this point)
    - Develop council board for review of CAPP applications for cost-share
    - Cost share of up to \$3,500 for business investment in energy savings
      - Year 2 max of \$35,000 cost share as a total
      - Cost Share can be done in addition to Xcel bonus Incentives
        - Will Hutchens
      - Cost-share would be given in 2H25
  - Release of Xcel Energy Map to commercial building and business owners in City of La Crosse
    - Council reviews how to incorporate into the Year 3 Climate Proponent Plan incentives
    - Budget - \$5,000 for any additional work and webservice for portal left from 2024
- Year 3 - 2026
  - Webinar Review of Year 2 results - City of La Crosse commercial and small business webinar on energy efficiency - energy savings
    - \$5K
  - Update of Commercial Building Energy Footprint Map - \$10,000
  - Continuance of Cost Share Program - updates based on Year 2 - \$35,000
    - Change of program based on map
  - Marketing - \$2500 for additional push
- 2027 and Beyond
  - Budget plan would be updated annually as part of annual budget approval. Additional years beyond 2026 would be added as needed and per budget constraints.

Request Budget	2024	2025	2026	Total
Small Business GHG Webinar	\$5,000		\$5,000	\$10,000
Consultant for Comm Business Energy Consumption Mapping	\$20,000	\$5,000		\$25,000
CAPP Incentive Plan		\$35,000	\$35,000	\$70,000
Marketing of CAPP	\$7,500		\$2,500	\$10,000
<b>Total</b>	<b>\$32,500</b>	<b>\$40,000</b>	<b>\$42,500</b>	<b>\$115,000</b>