

Sally Splash!

bubbly fun, water walk & run!

Event:

- Wet family friendly fun run & walk, and activities following the main event (at finish line).
- Located at Myrick Park, La Crosse, WI
- August 3rd, 2024, waves beginning 9am



About the Organization:

The Salvation Army of La Crosse County is dedicated to *Doing the Most Good*[®] and our mission to meet human needs in His name without discrimination.

About the Event:

The Salvation Army of La Crosse County is raising money for local families in need by organization a fun, family-focused event called “Sally Splash”. The event is intended as a wet and wild water-themed family fun run & walk, over approximately 1.5-miles. Look for friendly obstacles which engage family bonding and a good time, including water buckets, waters guns, a human car wash, a water slide, and more!

Registration:

Registration opens Monday April 15th, 2024, and continues through event day. Minors require an adult.

*** Registration ***

Registration Fee includes T-Shirt, refreshments, and activities following the event.

Participant	Early Bird Rate	Standard Rate
	through June 7th	June 8th - Aug 3rd
Adult (18+)	\$25	\$30
Youth (4-17)	\$10	\$15
Child (0-3)	\$0 *	\$0 *
Teams of 10 or more	\$20 per runner	\$25 per runner

** T-Shirt not included for ages 0-3 and/or registrations July 6th and later.*

Route:

- Map coming – contained to Myrick Park and the surrounding sidewalks.

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In 2023, our community supported*:

Outcomes

54 residents into permanent housing



Safe Nights

17,667
(277 individuals)



Meals

73,425 served



*10-1-22 to 9-30-23

Sponsorships:

Our community is at the heart of our mission to meet human needs in His name without discrimination. You can disrupt the cycle of poverty, one person and one family at a time.

We invite you to consider becoming a sponsor! Sponsorship puts your organization in front of a large, targeted group of individuals, and it is all for a great cause.

* Sponsorship Levels & Recognition *

	Title Sponsor (x1) \$5,000+	Support Sponsors (x2) \$3,000+	Station Sponsors (x?) \$2,000+	Community Sponsors (x?) \$1,000+
Before the Event				
LOGO and LISTING displayed on Website	Yes - Large	Yes - Medium	Yes - Small	
LISTING displayed on Website				Yes
Free Registrations	20	10	5	
Featured in ALL publicity & advertising	Yes - Large	Yes - Medium	Yes - Small	Yes
During the Event				
Tent/table/space at event *	Yes	Yes	Yes	Yes?
Signage Placement *	Start, Route, Finish	Route, Finish	Station	Finish
Featured in welcoming remarks	Yes			
Featured on event apparel				
Featured LOGO on TSA provided Signage	Yes - Large	Yes - Medium	Yes - Small	
Featured LISTING on TSA provided Signage				Yes
After the Event				
LOGO and LISTING on electronic thank yous	Yes - Large	Yes - Medium	Yes - Small	
LISTING on electronic thank yous				Yes
Featured in ALL publicity & advertising	Yes - Large	Yes - Medium	Yes - Small	Yes

**Your organization supplies, sets up, and staffs as applicable.*