

Duffer, Erin

From: Peggy Derrick <peggy@lchshistory.org>
Sent: Monday, July 19, 2021 5:59 PM
To: Duffer, Erin
Subject: Fwd: Budget Item 733 - La Crosse County Historical Society Museum Planning Studies

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From: Marissa Dickinson <marissadickinson@gmail.com>
Date: Mon, Jul 19, 2021, 5:38 PM
Subject: Budget Item 733 - La Crosse County Historical Society Museum Planning Studies
To: <acklint@cityoflacrosse.org>
Cc: Peggy Derrick <peggy@lchshistory.org>, Robert Mullen <justmytype398@charter.net>

Mr. Acklin,

I would like to express my personal support as a former member of the La Crosse County Historical Society Board of Directors and a lifelong resident of La Crosse, for including funds for budget item 733, Page 18, LCHS Museum Planning Studies, in the 2022 budget.

Martin Luther King Jr. is credited with saying "We are not makers of history. We are made by history." The La Crosse community has much to gain from an expanded museum that displays the rich history and culture of our region. The LCHS has made great strides in the past several years to be all inclusive of the diverse history and cultures that have settled in our region. It's important to preserve and teach our future generations, learning from the past to live in a better future. The phrase "Build it and they will come" is certainly true here. A museum would serve the community well, being a teaching facility for school children as well as residents of all ages who love our community and want to learn about our rich past.

From an economical perspective, the La Crosse area can and should serve as a destination city, drawing visitors from a wide geographic area, with the cruise boats making stops in Riverside Park and other traffic year-round. A well-done museum would be a premier attraction for many visitors. With strong competitors nearby it's important to remain relevant and competitive. Dubuque, IA has attracted visitors from over 70 different countries to their [National Mississippi River Museum](#) and what is deemed the "jewel of the city." Winona, MN nearby poses a threat to tourism and economic impact on the greater La Crosse area with their competitive enticements.

A new museum would surely be a positive attribute for our community.

Thank you for your consideration.

Sincerely,
Marissa Dickinson
Former LCHS Board Member