

La Crosse Center

January-October Financials Statement 2023-2024

Revenue 100		2023	2024	Detail
OBJ	Account Description	YTD Actual	YTD Actual	
405005	ROOM TAX	\$ 954,571.53	\$ 1,108,856.30	
440015	FACILITY RENTAL FEES	\$ 427,336.07	\$ 490,220.18	
441000	LIQUOR FUND	\$ 950,000.00	\$ 1,125,000.00	
441030	SERVICE FEES	\$ 143,317.57	\$ 130,349.12	20% F & B Outside Catering
454000	MISCELLANEOUS REVENUE	\$ 154.63	\$ 2,122.67	Metal/Credit Payments/Vendor PYMTS
454003	ADVERTISING	\$ -	\$ 89,300.00	Contract/Sponsor Payments
454004	ATM COMMISSION/FEE REVENUE	\$ 1,390.00	\$ -	Surcharges for ATM
454006	REBATE	\$ 1,269.71	\$ 2,015.97	
481000	INSURANCE DIVIDENDS	\$ 417.12	\$ 491.52	
491003	SALE OF PROPERTY	\$ 1,914.00	\$ 5,393.18	Auction/Surplus Sales
Sub Total 100 Revenues		\$ 2,480,370.63	\$ 2,953,748.94	

Revenue 260		2023	2024	Detail
OBJ	Account Description	YTD Actual	YTD Actual	
440020	*CONCESSIONS	\$ 553,480.95	\$ 575,675.80	Concessions & Beverage
441005	CONVENTION SERVICES	\$ 205,645.58	\$ 393,493.22	Labor/Utilities/Booths/Misc
441015	PRODUCTION REVENUE	\$ 1,748,466.47	\$ 2,147,884.56	Equipment Rental/Audio & Visual
441025	*CATERING	\$ 175,055.93	\$ 514,959.05	Event Food
441030	SERVICE FEES	\$ 122,650.94	\$ 164,658.53	F & B 20% For Events
453010	INVESTMENT EARNINGS	\$ 23,026.27	\$ 8,332.35	
454000	MISC REVENUE	\$ 6,571.75	\$ -	23' REO MERCH
Sub Total 260 Revenues		\$ 2,834,897.89	\$ 3,805,003.51	
441045	BEVERAGE CONTRACT	\$ 25,392.31	\$ 25,000.00	2024 PAYMENT
TOTAL REVENUES (100+260)		\$ 5,340,660.83	\$ 6,783,752.45	

EXPENSE 100		2023		2024		Detail
OBJ	Account Description	YTD Actual		YTD Actual		
510000	SALARIES AND WAGES	\$	527,680.10	\$	729,838.80	
510001	SEVERANCE PAY	\$	2,273.33	\$	4,971.31	
510005	LIMITED TERM EE SALARIES	\$	114,176.99	\$	128,097.49	Part-Time City Employees
510006	OVERTIME PAY	\$	5,377.65	\$	9,500.27	
510030	CELL PHONE REIMBURSEMENT	\$	432.50	\$	975.00	
511005	HEALTH INSURANCE	\$	201,145.00	\$	187,066.66	
511010	WORKERS COMPENSATION DEPT CHGS	\$	15,007.01	\$	17,232.33	
511015	LIFE INSURANCE	\$	1,637.52	\$	1,701.47	
511020	SOCIAL SECURITY AND MEDICARE	\$	49,465.37	\$	67,704.07	
511025	RETIREMENT BENEFITS	\$	32,457.84	\$	50,321.04	
520010	AUDIT & ACCOUNTING FEES	\$	6,434.00	\$	1,778.00	
520015	BANK FEES	\$	269.06	\$	-	
520016	ATM EXPENSE	\$	(1,280.00)	\$	-	ATM Cash Redeposited
520020	MERCHANT CARD PROCESSOR FEES	\$	-	\$	720.66	Square Fees/Party Pay
520055	RECRUITMENT FEES & SVCS	\$	709.00	\$	1,196.00	
520060	MARKETING	\$	639,539.23	\$	742,906.21	Convention Bureau Room Tax (Running through Account)
520075	TEMPORARY LABOR SERVICES	\$	74,129.83	\$	10,781.45	
520101	CONTRACT SVCS-SECURITY	\$	-	\$	113,170.40	Byerson Contract
520110	OTHER CONTRACTED SVCS	\$	286,402.21	\$	243,596.47	Services/Inspections for Operations & Building
520120	MARKETING/EVENT SVCS	\$	34,218.94	\$	370,446.19	
521001	TRAVEL-LODGING	\$	367.00	\$	1,370.00	
521002	TRAVEL- TRNSPTN	\$	186.02	\$	200.77	
521003	TRAVEL - MEALS	\$	-	\$	19.09	
521005	TRAVEL - OTHER	\$	111.65	\$	55.00	
521006	TRAINING/CONF. REGISTRATION	\$	200.00	\$	6,156.52	
521101	TELEPHONE	\$	2,560.65	\$	14,064.87	
521102	ELECTRICITY	\$	220,780.05	\$	196,285.04	
521103	WATER	\$	4,395.58	\$	4,789.71	
521104	NATURAL GAS	\$	55,475.91	\$	47,932.09	
521105	SEWER	\$	5,227.88	\$	7,740.00	
521106	STORM WATER	\$	5,358.30	\$	4,286.64	
521130	GARBAGE SERVICES	\$	19,741.57	\$	26,687.95	

530200	PROPERTY INS	\$	90,690.23	\$	96,919.72	24' Payment
530250	LIABILITY INS	\$	29,470.30	\$	27,414.75	
532000	OFFICE SUPPLIES	\$	21,216.24	\$	4,273.55	Desks/Supplies
532010	OPERATING SUPPLIES	\$	133,273.35	\$	57,271.85	Maintenance Supplies
532055	GASOLINE FUEL	\$	438.58	\$	757.53	
532060	POSTAGE	\$	243.11	\$	152.68	
532065	PRINTING SERVICES	\$	40.34	\$	952.23	
532075	MEMBERSHIPS & SUBSCRIPTIONS	\$	6,864.41	\$	45,837.73	ALL Staff Yearly Fees
533010	COMPUTER EQUIP UNDER \$10,000.00	\$	-	\$	2,453.65	
533015	COMPUTER SOFTWARE UNDR \$10,000.00	\$	-	\$	6,633.10	
533020	COMMUNICATION EQPT UNDR \$10,000.00	\$	-	\$	461.64	
540500	R&M - OTHER	\$	58,447.53	\$	1,390.23	Building Repair/Needs
550000	MISCELLANEOUS	\$	17,592.32	\$	11,422.63	New Sign/Office/Game
532080	CLEANING/JANITORAL SUPPLIES	\$	-	\$	68,519.48	Vestis
532085	FIRST AID & SAFTEY SUPPLIES	\$	986.75	\$	1,648.12	Update AED/Batteries
532095	CLOTHING/UNIFORM	\$	-	\$	20,214.32	Staff/F&B/Operations
540000	R&M - BUILDING	\$	-	\$	42,558.47	Fire Alarm Inspection/Fence
540100	R&M - EQUIP/MACH	\$	-	\$	40,494.99	Baycom/Ron's
540250	R&M - VEHICLE	\$	-	\$	320.78	
Sub Total 100 Expenses		\$	2,663,743.35	\$	3,421,288.95	

EXPENSE 260		2023		2024		Detail
OBJ	Account Description	YTD Actual		YTD Actual		
510000	SALARIES AND WAGES	\$	327,065.49	\$	507,346.68	
510001	SEVERANCE PAY	\$	1,015.09	\$	-	
510005	LIMITED TERM EE SALARIES	\$	186,692.59	\$	337,199.67	Staff- F&B
510006	OVERTIME PAY	\$	768.75	\$	9,597.31	
510030	CELL PHONE REIMBURSEMENT	\$	327.50	\$	605.00	
511020	SOCIAL SECURITY AND MEDICARE	\$	38,247.61	\$	63,573.21	
511025	RETIREMENT BENEFITS	\$	11,762.80	\$	14,885.98	
520020	MERCHANT CARD PROCESSOR FEES	\$	2,242.64	\$	9,227.18	Square Fees
520110	OTHER CONTRACTED SVCS	\$	81,339.33	\$	5,784.99	F & B Services
520115	ADVERTISING SVCS	\$	1,459,638.64	\$	1,808,240.43	Payouts to Entertainment
520120	MARKETING/EVENT SVCS	\$	117,320.43	\$	419,154.05	
532000	OFFICE SUPPLIES	\$	5,909.68	\$	1,143.32	Concession Supplies

532010	OPERATING SUPPLIES	\$	337,174.89	\$	551,289.54	Food Supplies for F & B Maintenance Supplies
540000	R&M - BUILDING	\$	2.45	\$	2,900.15	
550000	MISCELLANEOUS	\$	1,367.74	\$	-	
551020	EVENT TAX	\$	24,652.60	\$	24,006.56	Non WI Resident Entertainment Tax 6.00%
580901	OTHER WORK EQUIPMENT	\$	14,703.47	\$	4,600.58	
533010	COMPUTER EQUIP UNDR \$10,000.00	\$	-	\$	6,007.60	
Sub Total 260 Expenses		\$	2,610,231.70	\$	3,765,562.25	

TOTAL EXPENSES (100+260)	\$ 5,273,975.05	\$ 7,186,851.20
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SUMMARY	2023	2024
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PAGE 1	TOTAL REVENUES (100+260)	\$ 5,340,660.83	\$ 6,783,752.45
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PAGE 2-3	TOTAL EXPENSES (100+260)	\$ 5,273,975.05	\$ 7,186,851.20
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PAGE 4	TOTAL REVENUES - TOTAL EXPENSES	\$ 66,685.78	\$ (403,098.75)

DMI 009 ACCT	\$ 2,831.46
SURPLUS ACCT	\$ 637,554.12
260 DEFERRED REVENUE	\$ 520,201.89
100 DEFERRED REVENUE	\$ 171.60

\$ 1,160,759.07