

DRAFT – City of La Crosse Public Engagement Effort-

Mayor-Council or Mayor-Council-City Administrator Government Form

Goal: Seek to hear from citizens and others directly impacted

- Residents and property owners
- Businesses
- Non-profits
- Others as identified

1. Citizen Survey - Online

- Narrative regarding gauging citizen interest and opinion on LaCrosse Mayor-Council vs. Administrator
- Six questions & a comment space
 - Are you a citizen of La Crosse? Yes - No
 - Do you have a business or property located in La Crosse? Yes - No
 - Have you previously lived in a municipality with an administrator? Yes - No
 - Are you happy with the City of La Crosse services & operations? Yes – No
i.e., water/sewer/ police, streets, snow plowing, other?
 - Will an administrator improve services and operations? Yes - No
 - Please add any questions or comments here

2. Citizen Meetings – in-person/virtual

- Information presentation (One-pager flyer and presentation)
- Neighborhood meetings
- Citizen input (at the meeting, and encouraged attendees to use the online survey)

3. Web Page & Social Media

- Webpage for La Crosse Administration Discussion
- Determine other social media (if any – use to drive people to the Survey)
- Create a Frequently Asked Questions page
- Survey results summary page
- Citizen comment folders

4. Information Document & Information Presentation

- Grounding documents for all public engagement noted above
- Create a one-page (front and back) information paper
- Create an Information presentation – (eight to ten slides)

5. Time Frame

- Start by May 15, 2025
- Complete by October 31, 2025