March 25, 2015

To Whom It May Concern:

Mike and Karen Keil along with Metre, both located at $116\,5^{th}$ Ave. South, would like to place a parklet on 5^{th} Ave. in front of the building.

The parklet will contain planters along with 2 built in benches. There will also be a removable table and 2 to 4 removable chairs. The planters will contain lemongrass, oregano, purple coneflower, chamomile, little bluestern grass and edible kale. The building material will be black locust. There will be a bike parking component on the south end for 2 or 3 bikes.

Maintenance and removal will be performed by Mike and Karen Keil, Metre and Coulee Region Ecoscapes. The parklet will be placed on or after May 1 and removed on or before 10/31 as stipulated. Drainage will be under the structure with a channel by the curb for unobstructed flow. The structure will be ADA compliant with easy access from the curb. Appropriate no smoking and public access signage will be placed as well as curb stops.

There are no drainage grates in this area, it is in the middle of the block and is a flat street. There are no fire hydrants, manhole covers or public utility valves in the area. The speed limit on the street is 25 mph.

The parklet is widely supported by the surrounding businesses and building owners. It has the approval of the local counsil member, James Cherf and approval from DMI, which is located on the same street. It should help beautify the area.

Sincerely,

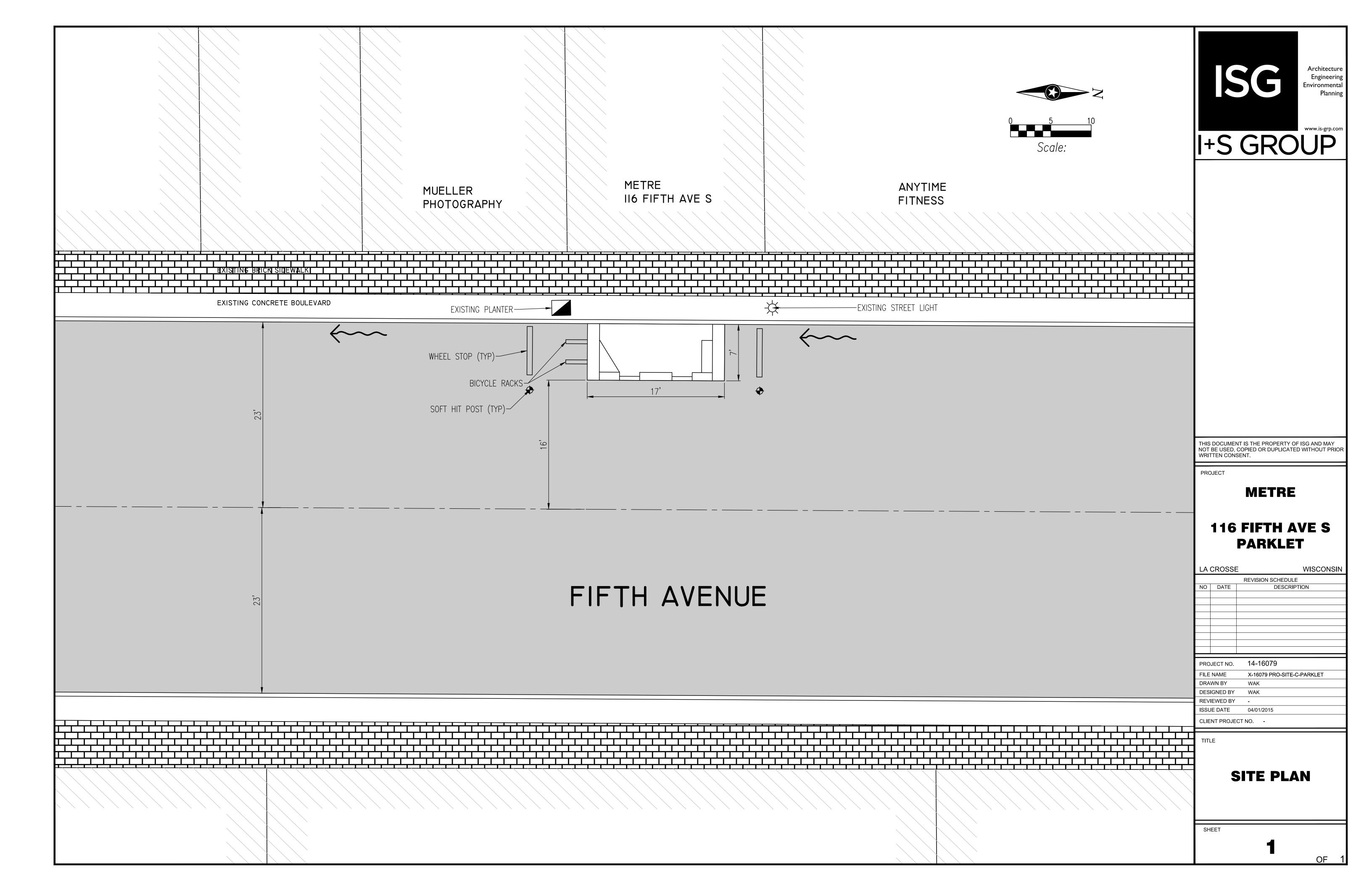
Karen Keil

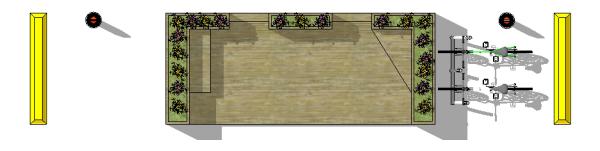
~		
	On State	Highway?
	□ _{Yes}	Æ No

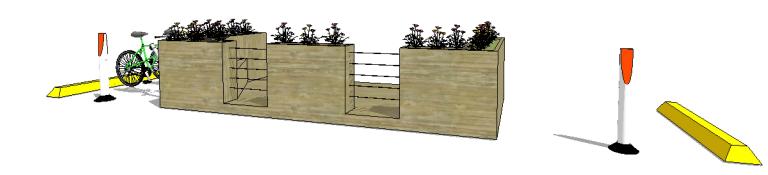
REVOCABLE OCCUPANCY/ STREET PRIVILEGE PERMIT APPLICATION City of La Crosse Legal Department - Phone: (608)789-7511 http://www.cityoflacrosse.org

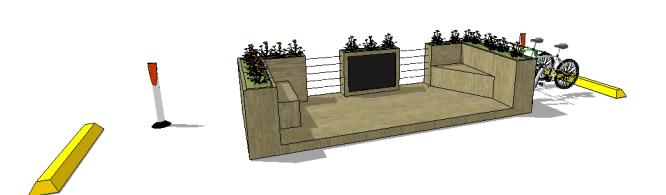
Permit Number: #

Name: Karen Keil			
INAME: FICALERY MERAL	Carrage Man		
	Company Nam City: La Cvosse		OI Zip: 54601
	Cell #: (608) 317 ·		<u>5T</u> Zip: <u>5460/</u> Fax#: ()
Email: Karen. Keillo @gmail.c		<u> 175</u> 7	rax #
	•		
PROPERTY OWNER *If different from application Name:	int Company Nam	10.	
	City:	State:	Zip:
	Cell#: ()	Otato	Fax #: ()
Email:	<u>, , , , , , , , , , , , , , , , , , , </u>		1 dx n.
ENCROACHMENT TYPE (Check one): AWNING/ON-PREMISE SIGN/OVERHEAD HEAD HEAD HEAD HEAD HEAD HEAD HEAD			OOD DINING ADEA
FIRE ESCAPE/ RESCUE PLATFORM/BALC		14044	OOOR DINING AREA HETIC APPURTENANCE
VENDING MACHINE/NEWSBOX			JNDWATER MONITORING WELL
☐ UNDERGROUND WIRES AND INFRASTRU	CTURES		HOUSE/HOUSEBOAT
□ AUTOMATIC IRRIGATION SYSTEM/SIDEW	ALK ENCROACHMENT	☐ OFF-F	PREMISE SIGN
DO OTHER: Parklet	<u> </u>		
DESCRIPTION OF ENCROACHMENT/WORK	TO BE PERFORMED:		Desired Start Date:
parklet in front of 116 5	th Are S.		5(1)15
			Est. Completion Date:
			161115
CONTRACTOR/SIGN CO.:		RSON IN CHARGE	
Phone #: ()	Cell #: ()	· ·	Fax #: ()
For timely review, City Ordinance requires that	applications be submitted	at least 45 days pric	or to the need for any encroachment.
Notwithstanding approval of the application, a			
conditions is verified. All necessary permits fro			
installed/erected.		the second second	•
I authorize the applicant listed above to apply for a	Street Privilege Permit STA	TE OF WISCONSIN) Same GUEN
through the City of La Crosse.			SAMIN GUEN
1 arandel		JNTY OF LA CROSSE	Spirit GUEN
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Property Owner Signature:		sonally came before me	TOTAL TOTAL
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From: Justin Garvey justin@metreagency.com @

Subject: Parklet Dimensions

Date: March 18, 2015 at 2:24 PM

To: mr.mrkeil@gmail.com, Karen Keil karen.keil60@gmail.com, Judson Steinback judsonsteinback.cre@gmail.com

Cc: Kerstin Boudreau kerstin@metreagency.com

Hello all,

I've attached the dimensions and layout for the parklet.

This plan does feature the smaller dimensions that we talked about for the planters on each end (18" wide instead of 24").

Justin Garvey | Director of Brand Strategy

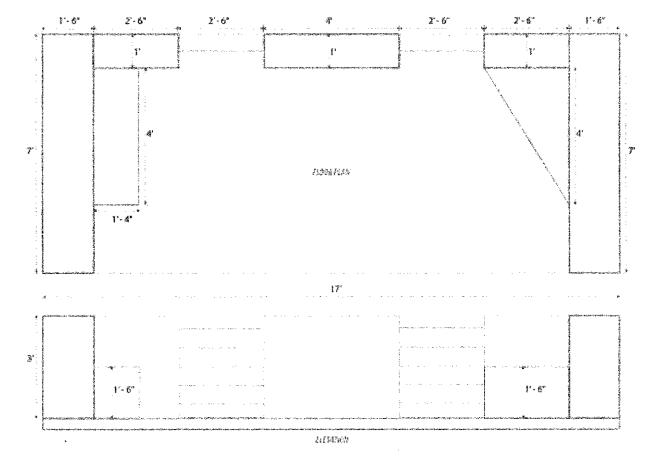
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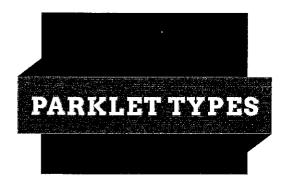
e: justin@metreagency.com

a: 116 5th Ave S, La Crosse, WI 54601

p: 608-782-5508 x203 w: <u>metreagency.com</u>

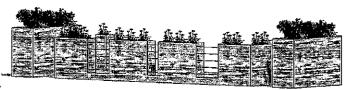
AND GOTTS - 116 SAV Ave & to Green, Wincomin





THE RED CLOUD

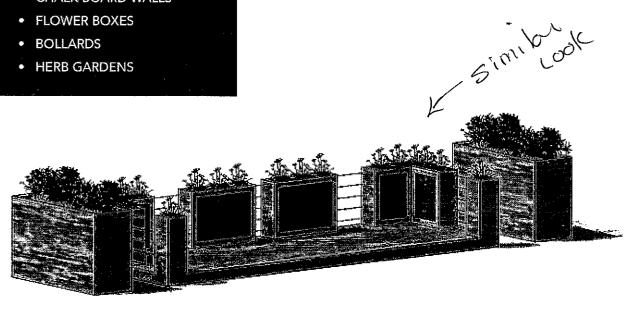
This expansion of the sidewalk provides opportunity for loose cafe seating to be placed on a temporary basis. With blackboard surfaces included, it allows for local artists of all ages to be creative and "famous" for a day.

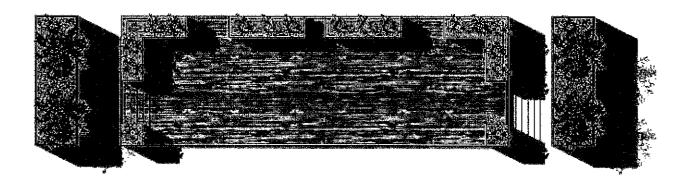


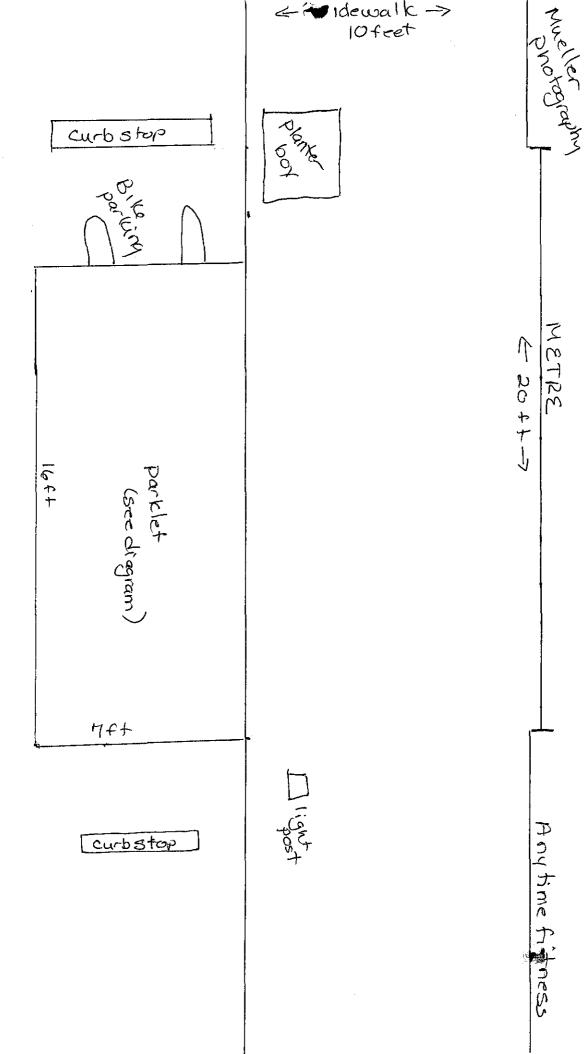
street view

LIST OF COMPONENTS

- CHALK BOARD WALLS
- FLOWER BOXES
- BOLLARDS
- HERB GARDENS







----Original Message-----

From: Ben Addington [mailto:ben@metreagency.com]

Sent: Wednesday, April 01, 2015 2:39 PM

To: Will Kratt

Cc: 'Mike Keil'; 'Karen Keil'; 'Justin Garvey'; kuhlmanl@cityoflacrosse.org

Subject: RE: Drawings

Will,

I spoke with Jud from Coulee Region Ecoscapes, who will be building our parklet. They have a plan in place for drainage which includes: all garden beds will be raised/propped approximately 2"-3" off the structure (with 2x4's with gaps in between to avoid pooling), and there will also be "feet" under the deck following the proper grade to allow water to flow freely under the structure. They are aware of the ADA compliance requirement for any small transition, but plan on a seamless transition from the structure to the curb.

Will this suffice for what you need to put together our rendering for Lewis/City? I've Cc'ed Lewis on this email, but Justin it may be good to resend this summary above with the renderings to the City.

If you have any specific questions, his contact information is: 608-316-5911, or couleeregionecoscapes@gmail.com.

Thanks,

Ben Addington | Account Manager metre a: 116 5th Ave S, La Crosse, WI 54601

p: 608-782-5508 x201

c: 608-790-5565 w: metreagency.com

Ile Sth Avenuc South
I support a Parklet on [name of street/location].
Thanks for working to enhance the vibrancy of our neighborhood!

Print Your Name	Organization (or Resident)	Address	Phone Number	Email	I am a resident or business owner on the Parklet's block. (Y/N)	Signature /
Many His	Mebuzz	GUL Main St	1841160		Y	Minist Susy
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DOWNTOWN MAINSTREET INC. 500 MAIN STREET LA CROSSE, WI 54601 608.784.0440

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Lewis Kuhlman, Associate Planner – Community Development City of La Crosse Planning Department 3rd Floor 400 La Crosse Street La Crosse, WI 54601

Mr. Kuhlman:

I am writing to express my support for the Parklet application submission by Mike & Karen Keil and Metre Agency on 5^{th} Avenue.

I am the executive director of Downtown Mainstreet, Inc. (DMI) at 500 Main Street across the street from the proposed location of the parklet. We support the addition of a parklet on 5^{th} Avenue. It will add green space to this street and will allow downtown patrons to relax on a 5^{th} Avenue that has had a resurgence in the recent years. There are a handful of businesses that will be able to allow their employees to use the parklet for a quick break from work and to take in the great weather.

DMI's role in this process will be to market the parklet to visitors and downtown La Crosse patrons.

I strongly encourage you to prioritize and approve the application for this parklet on $5^{\rm th}$ Avenue.

Sincerely,

Robin Moses

Executive Director

From: "Pat McGuire" <pkm@scenicconcepts.com>

Subject: RE: Parklet

Date: March 20, 2015 9:52:37 AM CDT
To: "Mike Keil" <mr.mrkeil@gmail.com>

Mike,

I was able to get a hold of our other first floor tenant from the fashion Party place. They are also in favor of the Park. In fact they are very excited about it.

Pat

From: Mike Keil [mailto:mr.mrkeil@gmail.com] **Sent:** Thursday, March 19, 2015 4:07 PM

To: Pat McGuire Subject: Re: Parkiet

Thanks Pat!

Sent from my iPhone

On Mar 19, 2015, at 2:40 PM, Pat McGuire < pkm@scenicconcepts.com > wrote:

Hi Mike,

The parklet idea sounds like a good one. Rick and I would be in favor of your proposal. I have also talked to the owner of El Rodeo restaurant located on the 1st floor of our building and they would also be in favor. Have not been able to contact Cupcakes yet but I am sure they will have no problem and will confirm that once I hear from them.

Good luck, Pat Mc Guire Scenic Center 115 Fifth Avenue South La Crosse