



CITY CLERK'S OFFICE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-7510
cityclerk@cityoflacrosse.org
www.cityoflacrosse.org

June 14, 2022

Paul Pehler
River Valley Newspaper Group
1407 St. Andrew St Suite A100
La Crosse WI 54603

Mr. Pehler:

This letter is regarding the advertising discount for such items as retail, employment, legal and any other advertising that are billed to the City of La Crosse. I request that the City of La Crosse receive the appropriate discount if it spends \$50,000 or more per year or if otherwise applicable.

In addition, enclosed herewith is a copy of Common Council Resolution adopted June 9, 2022 accepting the bid of River Valley Newspaper Group/La Crosse Tribune as the City's official newspaper for the City's council proceedings and legal notices.

Thank you.

Regards,

Nikki M. Elsen, WCMC
City Clerk
elsenn@cityoflacrosse.org
608-789-7555

Enc.