



Meeting Minutes
Municipal Parking Utility Board

Monday, February 17, 2014

4:00 PM

5th Floor Conference Room

Call to Order, Roll Call

Kader presiding

Present: 7 - Audrey Kader, Richard Swantz, James Cherf, Andrew Gavrilos, Robin Moses, Leah Mudler, Dan Wettstein

Absent: 4 - Joe Ledvina, Michael C. Pieper, Bill Sacia, James Warsinske

Agenda Items:

[14-0074](#)

Fee for parking in ramps, on street, and on evenings and weekends

It was explained that the spreadsheet before the Board includes operating costs, not capital expenditures. The target of at least \$200,000 annual revenue increase was established to increase security and cleanliness. Utilization rates were based on prior survey; included free nights and weekends. The spreadsheet also includes various scenarios for revenue increases and grace periods.

Cherf/Swantz moved to approve \$2 per hour with no grace period. Concern was expressed that \$2 per hour is too high and we should slowly, incrementally implement changes. The motion FAILED 3-3 (No-Wettstein, Moses, Mudler) (Kader abstained)

Gavrilos/Cherf moved to approve \$2 per hour with one hour grace period. It was stated that the purpose of the grace period was to get employees off the street; one hour grace isn't going to do that. Gavrilos/Cherf moved to amend the motion to recommend Board of Public Works reduce the two hour parking on the street to 90 minutes. CARRIED 5-0 (Moses and Kader abstained). The motion as amended FAILED 3-3. (No-Wettstein, Moses, Mudler) (Kader abstained)

Cherf/Gavrilos moved to approve \$2 per hour with two hour grace, and to ask Board of Public Works to change the two hour parking on the street to 90 minutes. CARRIED 4-2 (No-Wettstein, Moses) (Kader abstained)

An additional handout was provided that separated income that would be generated if there was a charge for parking nights and for weekends. The numbers on this handout would be in addition to the revenue assumptions on the previous spreadsheet. It was stated that additional income is needed for security and maintenance reasons. Gavrilos/Cherf moved to charge for night parking at the same rate approved. CARRIED 5-1 (No-Moses) (Kader abstained)

It was asked that knowing additional revenue will be generated from adding nights, and perhaps an increase in lease revenues may bring enough revenue; do we want to revisit the possibility of reducing the hourly parking? Kader said a member voting on the prevailing side may ask for reconsideration. It was further stated we need to encourage lease parking and now isn't the right time to increase lease rates.

Cherf/Mudler moved to remove from consideration for the next 90 days any lease rate increase. CARRIED 5-1 (No-Swantz) (Kader abstained)

Swantz/Mudler moved to reconsider the action on \$2 per hour, 2 hour grace, and 90 minute parking on the street. CARRIED 5-1 (No-Gavrilos) (Kader abstained)

Mudler/Cherf moved to approve \$1.50 per hour, 2 hour grace, 90 minute street parking, and night parking charge. Cherf/Mudler moved to amend the motion to re-visit the rates in one year. On the amendment, motion CARRIED 5-1 (No-Moses) (Kader abstained). On the motion as amended, CARRIED 5-1 (No-Moses) (Kader abstained)

[14-0075](#)

Marketing campaign plan

A draft press release was circulated. Mudler/Wettstein moved to authorize the marketing subgroup to proceed with the marketing campaign based on information presented, as updated, and get news release out and choose the flyer. CARRIED 6-0 (Kader abstained)

Next Meeting Date

Adjournment