

Craig, Sondra

From: Goggin, Erin
Sent: Tuesday, November 4, 2025 6:16 PM
To: Washington-Spivey, Shaundel; Craig, Sondra
Subject: FW: Please vote Alternative 2 (No parking removed).

From: Ryan Johnson <ryan@608investmentgroup.com>
Sent: Tuesday, November 4, 2025 8:17 AM
To: Newberry, Aron <Newberrya@cityoflacrosse.org>; Janssen, Barb <Janssenb@cityoflacrosse.org>; Kahlow, Chris <Kahlowc@cityoflacrosse.org>; Bedford, Crystal <Bedfordc@cityoflacrosse.org>; Goggin, Erin <Goggine@cityoflacrosse.org>; Padesky, Gary <Padeskyg@cityoflacrosse.org>; Trost, Jennifer <Trostj@cityoflacrosse.org>; Sleznikow, Larry <Sleznikowl@cityoflacrosse.org>; Weston, Lisa <Westonl@cityoflacrosse.org>; Mindel, Mackenzie <Mindelm@cityoflacrosse.org>; Stine, Olivia <Stineo@cityoflacrosse.org>; Northwood, Rosanne <Northwoodr@cityoflacrosse.org>; Washington-Spivey, Shaundel <Washingtonspiveys@cityoflacrosse.org>; Dickinson, Tamra <dickinsont@cityoflacrosse.org>
Subject: Please vote Alternative 2 (No parking removed).

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Dear City Council,

I am writing to ask for your support in choosing Alternative 2 for the future plans of 3rd and 4th St downtown. PLEASE do not remove any street parking.

As a business owner and investor in downtown La Crosse, I have seen the changes over the last couple decades. When we started investing in downtown things were being built and businesses were flourishing. In the last handful of years that momentum has completely vanished. From deferred maintenance to increased homeless issues (with no accountability), downtown is in a tough stretch. We have already started to see once healthy businesses vanish. I fear eliminating street parking will only increase this trend.

As a supporter of La Crosse who is deeply committed to the strength of our downtown, I urge you to reject any proposal that removes on-street parking for bike lanes. Convenient parking is vital to downtown's economic health, accessibility, and overall vitality. Many people, especially older adults, families with children, and those with mobility challenges rely on being able to park close to their destinations. Eliminating on-street parking will both deter and make it harder for people to come downtown and ultimately hurt local commerce, the very heart of our community.

For these reasons, I support Alternative 2, which preserves existing on-street parking and ensures continued accessibility for all while still allowing thoughtful discussion on other improvements. I urge the Council to prioritize decisions that protect downtown businesses and sustain La Crosse's economic future.

Please reach out to me if you would like to continue this conversation or if you have any questions. My cell phone is (608) 317-5353.

Thank you,

Ryan Johnson

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