



KAYAK Kiosk

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Automated Kayak Kiosk

OVERVIEW

I introduce the ability for the citizens and tourists of La Crosse to have even more access to the stunning La Crosse waterways, through the use of a self-service kayak kiosk. This kiosk is fully automated and allows the visitors of La Crosse to rent a kayak hassle free. With this kiosk comes the freedom and opportunity for the visitors of the city to enjoy a day on the water. This access will increase recreational opportunities for people to fish, explore, and relax around the waterways of the area without committing to the ownership, transportation, and storage of a kayak.

GOALS

1. Create a profitable kayak rental business.
2. Increase outdoor pursuits for locals and tourists.
3. Demonstrate the amazing recreational opportunities La Crosse has to offer.

SPECIFICATIONS

The Kayak Kiosk from Outdoor vending solutions is a fully automated cashless rental service. Simply swipe your card, fill out the waivers, and follow the on-screen instructions. For the app, snap the QR and follow the instructions. The kayak will unlock and the associated locker that houses the PPE and paddle will unlock as well. Take the flotation device and the paddle out and put in your valuable personal belongings and head to the water. The rental rate will be charged at the end of the return on an hourly basis. To return, simply swipe your card and the associated lockers will unlock once again to return your PPE and paddle, grab your personal belongings and lock up the kayak. Only upon completion of this process will the hourly rate be calculated and charged. The kiosk closes from dusk until dawn to optimize safety.



The kiosk footprint is 12ft x 6ft and offers 8-12 kayaks, or in combination with SUP boards. The kiosk is solar powered with an AC option. I would have remote access to the kiosk if any items are locked on accident or troubleshooting was required. Our number will be clearly listed on the units ensuring no extra involvement from city personnel.

Approval

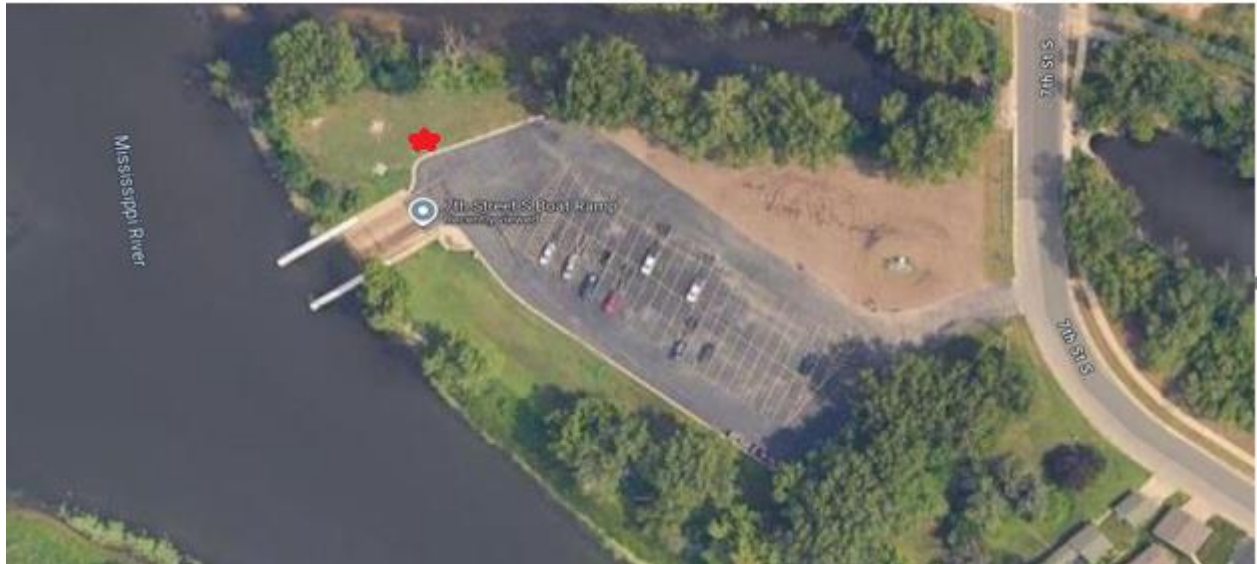
I am seeking approval to install multiple kiosks around La Crosse. Kayak Kiosk would like La Crosse to be the proving ground in which our technology can evolve. Kayak Kiosk will innovate over the years and become a big player in disrupting the traditional recreational rental space. Over the next five years Kayak Kiosk will add many jobs in the region pushing the boundaries of what a kayak rental service can be.

There are a few location options that would be suitable for the kiosks to be installed. The environmental impact of the kiosk is very minimal. It is a sturdy steel construction and fixed in place by pounding rebar with a welded cap into the ground. The kiosk is unlikely to be harmed by any elevated water levels. The risk of the kiosk being washed away or causing environmental impact is low. I believe this will increase the recreational access of this city and bring more appreciation and awareness.

Option 1: Veterans Freedom Park Landing



Option 2: 7th Street Boat Landing



Offer

Kayak Kiosk offers 15% of all profits back to the city. We estimate \$3,500/ Month gross revenue average during peak season. We would take care of purchasing all equipment and kiosk as well as maintenance.

Conclusion

Upon approval of installation, I am certain this project will allow greater recreational access to The City of La Crosse. As an avid outdoorsman and a Galesville, WI citizen this venture would grant the opportunity for the people of this community to share in one of my beloved adventures.