

REQUEST TO AMEND PREMISES DESCRIPTION

License Fee: \$100.00

Invoice No.: MUMS
205617

TYPE OF LICENSE (check all that apply):

☒ Combination "Class B" Beer & Liquor
☐ Class "B" Beer
☐ "Class C" Wine

☐ Class "A" Beer
☐ Class "A" Beer & "Class A" Liquor

To the Common Council of the City of La Crosse:

The undersigned licensee requests to amend its premises description at the address described below pursuant to Secs. 4-51 and 4-115 of the Code of Ordinances for the City of La Crosse.

Licensee Legal/Real Name: Jama Investments

Trade Name (DBA): Cheep Andy's LAX

Address of Licensed Premises: 3201 South Ave.

Name of Agent: Keith D Schaub

Agent Daytime Phone Number: [REDACTED]

Name of Contact Person (if someone other than Agent): Brandon Kumm

Contact Person Daytime Phone Number: [REDACTED]

Description of Proposed Change (include detailed floor plan): Moving Liquor Storage
from the office to a store room in
the basement

Proposed Premise Description

Sales/Service: See Attached - no changes

Storage: In Liquor cabinets behind bar + downstairs
locked up in storage room, receipts kept in locked office

Keith Schaub
(Authorized Signature)

11.17.2025
(Date)

****A DETAILED FLOOR PLAN MUST ACCOMPANY THIS APPLICATION****

Note: Before sales, service or consumption can occur in any new area, the premise must be inspected and a new license issued with the new premise description.

FOR OFFICE USE ONLY

Date Filed with Clerk: 11/17/25 Date Routed: _____ Date Granted: _____

City of La Crosse, County of La Crosse, State of Wisconsin

400 La Crosse Street, La Crosse, WI 54601

LICENSE

WHEREAS, the City of La Crosse, County of La Crosse, Wisconsin, has upon application duly made, granted and authorized the issuance of the license(s) indicated below to **JAMA INVESTMENTS LLC d/b/a CHEAP ANDY'S LAX** as defined by law, pursuant to Wisconsin State Statutes and/or local Ordinances; and

WHEREAS, the said applicant has paid the Treasurer the appropriate fee for the license(s) indicated as required by Wisconsin State Statutes and/or local Ordinances, and has complied with all the requirements necessary for obtaining such license(s);

The following license(s) for the period shown are hereby issued to said applicant for the premise located at:

3201 SOUTH AVE

for the period and description below:

July 1, 2025 to June 30, 2026

Combination "Class B" Beer & Liquor (ALC007509-03-2025)

Agent: KEITH SCHAUB

Sales and Service Description: INSIDE THE MAIN LEVEL OF 900 SQUARE FOOT BAR

Storage Description: IN LIQUOR CABINETS BEHIND BAR & DOWNSTAIRS LOCKED UP IN OFFICE

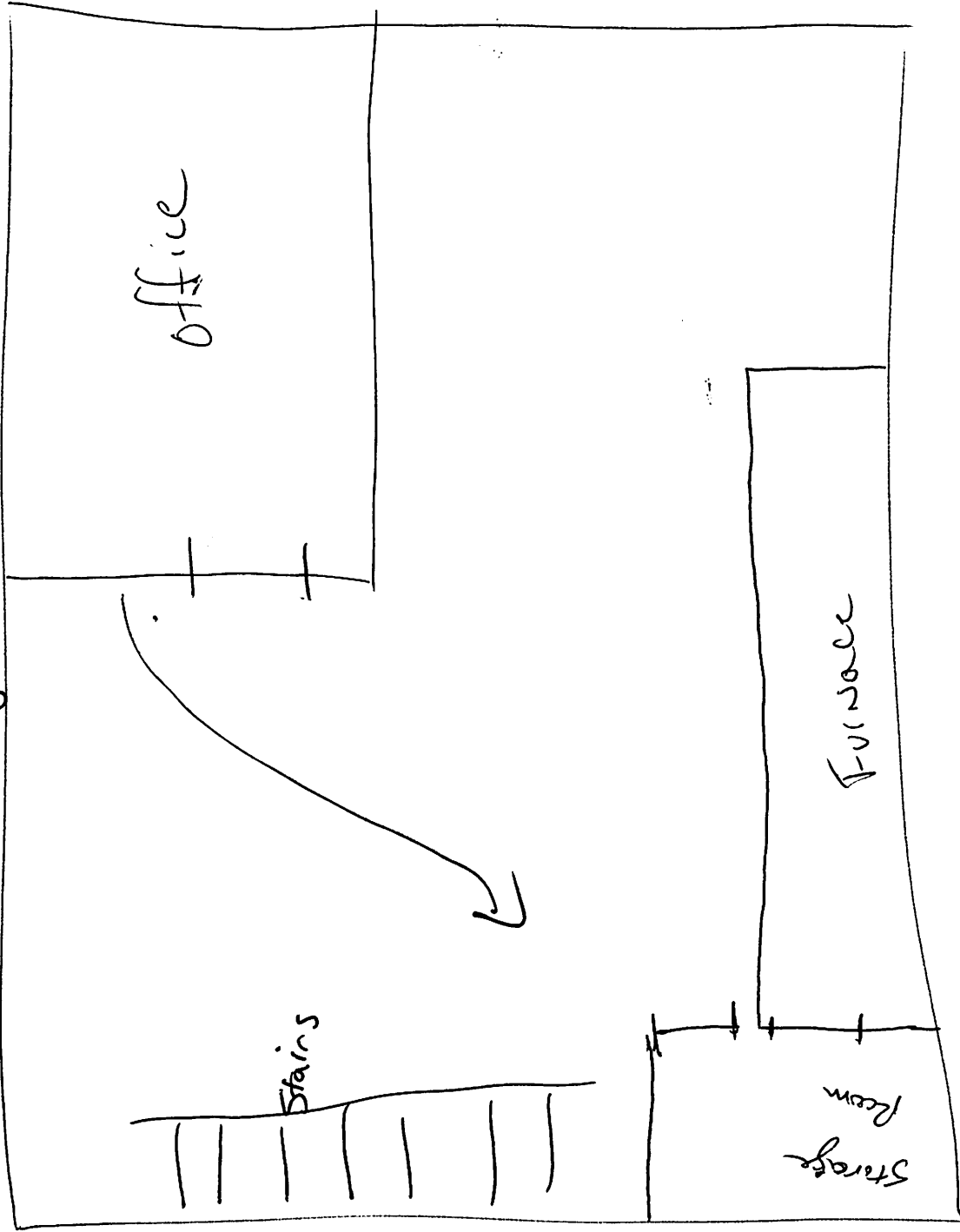
Business Number: 002822-2020
Company Number: ID-000016227
License Year: 2025
Date Issued: 7/1/2025



A handwritten signature in black ink, appearing to read "Nikki M. Elsen".

Nikki M. Elsen, WCMC, City Clerk

Cheap Andy's LAX
Moving liquor from office to
storage room.



Cheap Audy L4x

