



REVOCABLE OCCUPANCY / STREET PRIVILEGE PERMIT APPLICATION

City of La Crosse Engineering Department

Phone: 608-789-7505 Email: engineering@cityoflacrosse.org <http://cityoflacrosse.org>

Property Owner: K.L.C. PROPERTIES, LLC
Address: P.O. BOX 1534 City: LA CROSSE State: WI Zip: 54602
Phone # 608-317-9472 Email Address WIGGERTS@YAHOO.COM

Application Preparer (if different from above) LA CROSSE SIGN GROUP
Relationship with Owner: SIGNAGE CONTRACTOR
Phone # 608-781-1463 Email Address WOLFGANG.REINEKE@LACROSSESIGN.COM

Description of Proposed Encroachment:
INSTALLATION OF (1) PROJECTING SIGN

Encroachment Address(es):
208 4TH ST S, LA CROSSE, WI 54601

Benefiting Tax Parcel ID #(s):
17-20032-15

I certify that I have reviewed the Municipal Code and understand all that is related to this permit request. I further certify that I have the full authority to make the foregoing application; the information in the application and the required submittals are complete and correct; the Work or Use performed shall comply with all the laws of the State of Wisconsin, and all ordinances, rules, regulations, policies and special conditions of the City of La Crosse. The applicant agrees to perform the work covered by an approved permit with diligence and convenience to the public.

Signature of Owner: Jean E. Wiggert Date: Jan. 21, 2026
Print Name and Title: Jean E. Wiggert, Owner

Please return this completed application along with required information and fees noted on checklist below to: City of La Crosse, Engineering Department, 400 La Crosse Street, La Crosse, WI 54601. You will then be given notice of when your request will be on the Board of Public Works agenda for consideration. Once approved an agreement document will be drafted by City and sent to Owner for signatures. Permit will then be valid once recorded with the County's Register of Deeds department. Applicant shall obtain all other necessary permits as required by City Departments. **Average completion time for validation 45 days.**

BELOW THIS LINE TO BE COMPLETED BY CITY STAFF ONLY

Required items to be provided by Applicant:

- Scale Drawing of encroachment on letter size paper(s)
- Legal Description of benefiting parcel(s)
- Certificate of Insurance (City as additional Insured)
- Initial Application / Annual Fee \$ _____
- City Utility Potential Conflict Notification and Sign-Off

Board of Public Works

Approval Date:

Encroachment Type:

Permit Number:

All Fees are Non-Refundable & Subject to change by City Council



**CITY OF LA CROSSE
ENGINEERING DEPARTMENT
400 LA CROSSE ST
LA CROSSE, WI 54601-3396
PHONE: 608-789-7505**

Email: Engineering@cityoflacrosse.org

Revocable Occupancy Street Privilege Permit Factsheet

See Municipal Code Sec. 40-106 for complete information

- When is a permit needed?
 - Anytime there is a long term (Over 89 days) Encroachment into City's Right of Way
- Cost
 - Most encroachments are \$100 initial fee plus \$50 annual renewal fee or as modified by City Council.
 - Off-premise Signs, News boxes, Vending machines and boathouse fees vary.
 - Telecommunications company fees vary.
- Application Process averages 45 days for approval.
- Bond
 - Bonds may be required as directed by the Board of Public Works
- Insurance
 - Must Carry Minimum Liability and Contractual Liability Insurance in the amount of \$100,000.00 each person, \$300,000.00 each accident for bodily injury and \$100,000.00 for property damage for the duration of the permit and file annually with the City of La Crosse Engineering Department.
 - Insurance must name the City of La Crosse as additional insured.
- Misc.
 - Must comply with Municipal Code Sec. 40-106.
 - All Street privilege permits expire January 1st each year and must be renewed with annual fee, renewal form and updated insurance.
 - Permittee is obligated to remove encroachment upon ten days' notice by the City of La Crosse for any reason.
- Procedure to obtain permit:
 - Submit application, initial fee, insurance certificate, legal description of benefiting property and scale drawing of encroachment
 - Obtain Board of Public Works approval (may require your appearance for explanation of reason for encroachment).

WIGGERT BUILDING 210 4TH ST S. LA CROSSE, WI 54601

DOUBLE FACED PROJECTING SIGN

PRODUCTION SPECIFICATIONS

DETAILS

-Qty: 1
-Overall Size: 42" h x 60" w x 2" d

A1 MAIN ID

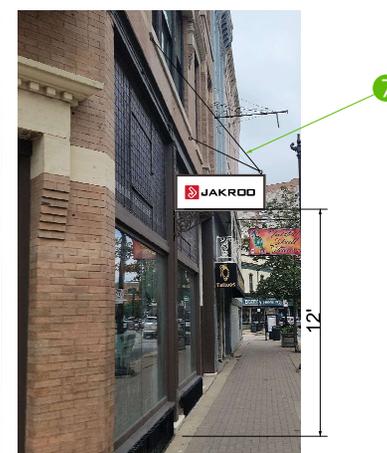
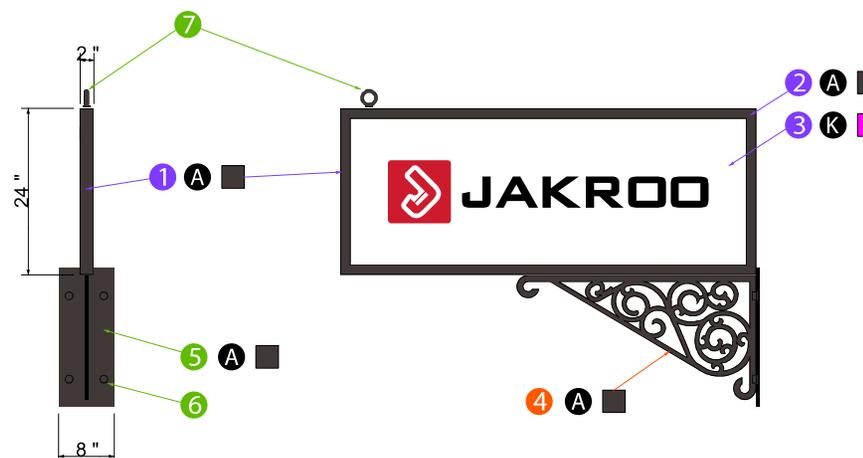
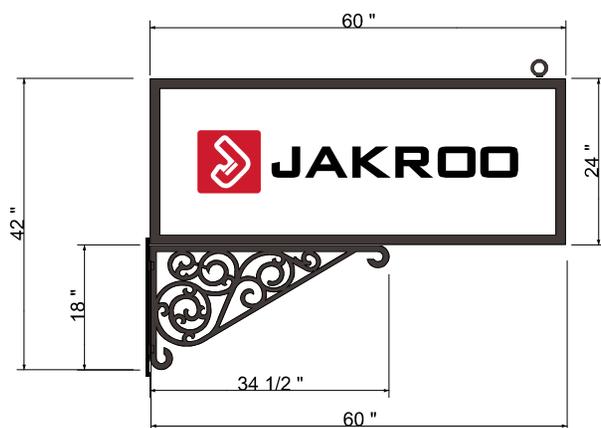
-Size: 24" h x 60" w x 2" d
 1-Frame: 2" x 2" x 1/8" alum. tube
 2-Face: .090 mill finish aluminum
 3-Decoration: 7 yr digitally printed controltac with overlamine
 -Frame/Face Finish: satin paint

A2 ORNAMENTAL BRACKET

-Size: 18" h x 34 1/2" w x 1/2" d
 4-Material: router cut 1/2" alum. plate
 -Finish: satin paint

A3 MOUNTING

5-Plate: 18" h x 8" w x 1/2" aluminum
 6-Drill Holes: (4) 1-1/4" holes
 -Finish: satin paint
 7-Install: concrete anchors & (2) guy wires through eyelet
 -HAGL: 12' to bottom of MAIN ID



lacrossesign.com
 1450 Oak Forest Drive Onalaska, WI 54650 608-781-1450
 2242 Mustang Way Madison, WI 53718 608-222-5353
 2502 Melby Street Eau Claire, WI 54703 715-835-6189

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Drawing: Jason Burrows

Date Created: 1/19/2026

Last Modified:

Consultant: Jeff Brezinka

130746

PAINT

A ■ MP2046 Duranodic Bronze
 B □
 C □
 D □
 E □

VINYL

F □
 G □
 H □
 I □
 J □

PRINT

K ■ Digital Print
 L □
 M □
 N □
 O □

PLASTIC

P □
 Q □
 R □
 S □
 T □

ALUMINUM

U □
 V □
 W □
 X □
 Y □

File Path: W\Wiggert Building\La Crosse\130746-Projecting Sign\Production\Approved Artwork\Art 130746 Projecting Sign

Municipality: City of La Crosse

Parcel: 17-20032-015

Abbreviated Legal Description: CERTIFIED SURVEY MAP NO. 131 VOL 16 LOT 1 DOC NO. 1672416



