

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
January 5, 2015**

➤ **AGENDA ITEM - 14-1375 (Lewis Kuhlman)**

Application of El Rodeo Mexican Restaurant LLC for a Conditional Use Permit at 115 5th Ave. S. allowing for a Combination "Class B" Beer and Liquor License.

➤ **ROUTING:** J&A Committee

➤ **BACKGROUND INFORMATION:**

The applicant is applying for a Combination "Class B" Beer and Liquor License at the looking to serve beer and liquor in the above listed restaurant property is shown on attached MAP PC14-1375. The restaurant is in a first-floor space that has previously been Mexican restaurants (Garibaldi Mexican Cuisine, and Los Tres Compadres Mexican Grill) that have held "Class B" beer and liquor licenses. This property consists of a dining room, kitchen, and small bar area. The applicant estimates that the annual percent of gross receipts from beer, wine, and liquor will be 20% of the overall goods sold at the premises. The applicant stated that the "Class B" beer and liquor license "will not have a negative impact on neighboring properties, safety, traffic, or aesthetics of the area surrounding the subject property."

➤ **GENERAL LOCATION:**

Downtown in the first floor of the Scenic Center on 5th Avenue between Main Street and Jay Street.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

N/A

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

This conditional use permit would be consistent with the Future Land Use map where it has been identified as 'Downtown,' and would support downtown revitalization.
























➤ **PLANNING RECOMMENDATION:**


Planning staff recommends approval of this application. This restaurant is in a space that has previously been Mexican restaurants that have held "Class B" beer and

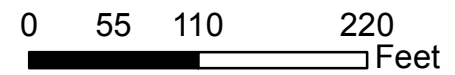
liquor licenses, and the applicant estimates that alcohol sales will only be 20% of the restaurants gross receipts.

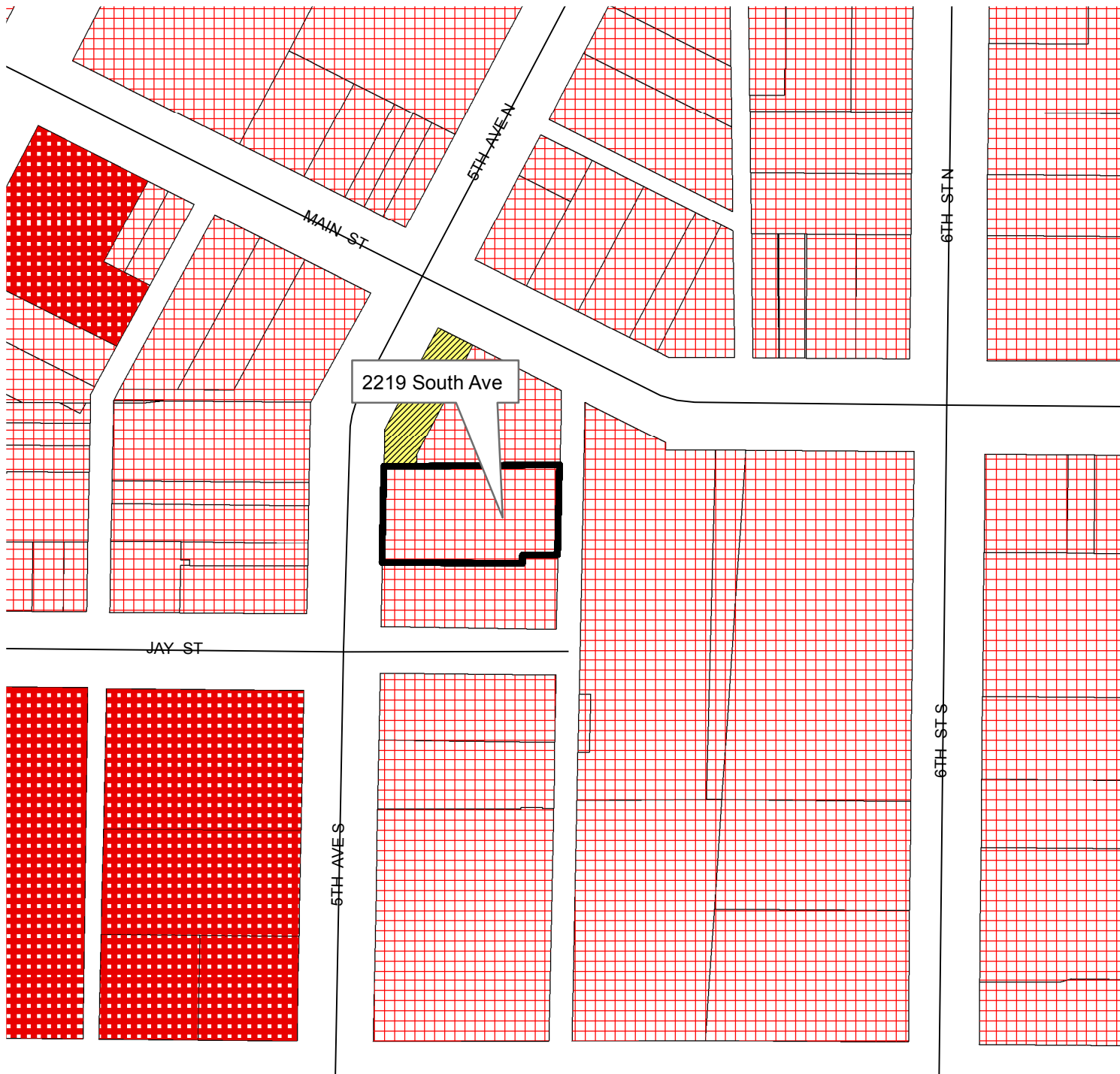


BASIC ZONING DISTRICTS

	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
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	FW - FLOODWAY
	A1 - AGRICULTURAL
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	City Limits
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