
LA CROSSE, WI



EST. 2021

HATCHERY, LLC
In Riverside Park

Marty Walleser, Tiffany Smith - Hatchery, LLC
Entrepreneurs & Lovers of all things La Crosse
325 Pearl Street | La Crosse, WI 54601



March 7th, 2023

Honorable Mayor and Members of the Common Council,

We, Marty Walleser & Tiffany Smith, are respectfully requesting permission to apply for a "Class B' Beer & Liquor License for Hatchery, LLC located at 410 E Veterans Memorial Drive, La Crosse, WI 54601. Hatchery, LLC will provide a quaint boutique events venue with restored interiors, vintage fixtures, and luxe furnishings that were purposefully curated and designed to maintain the historical charm and integrity of the building. In addition to the building itself, we would serve on a garden patio inspired by old world European sister city International garden patios. We would like to obtain a "Class B" Liquor license so our guests & park visitors can enjoy social beverages in an outdoor community gathering space. We are looking to hire 20 full and part employees. Based on demand for the space, we foresee operating 8-12 hours on days of operation which will be based on demand, and would close by or before park hours of 11pm.

As we near completion, we believe it's time to start planning for the future operations and that begins with a "Class B' so we can prepare and plan accordingly.

The success of Hatchery, LLC is beneficial for La Crosse & surrounding area residents, as well as those visiting our great city, whether that is by car, plane, bus, train, foot, bicycle or now... boat!

Thank you for your consideration.

Marty! *Tiffany Smith*