

Resolution approving a 5-year agreement effective June 1, 2022 with Pepsi Cola Bottling Company of La Crosse and the La Crosse Center for the pour rights for water, juices and soft drinks.

RESOLUTION

WHEREAS, the current water, juice and soft drink agreement at the La Crosse Center expires in 2022; and

WHEREAS, the La Crosse Center Board sent out a Request for Proposals for a new agreement and received two (2) responses to said request; and

WHEREAS, the La Crosse Center Board and the La Crosse Center team has deemed the proposal received from the Pepsi Cola Bottling Company of La Crosse to be the most favorable.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby authorizes the La Crosse Center Board to accept the 5-year proposal from Pepsi Cola Bottling of La Crosse Commencing June 1, 2022 and ending May 31, 2027.

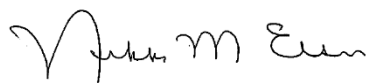
BE IT FURTHER RESOLVED that these funds be placed in the La Crosse Center Food and Beverage Fund account created in 2012 for the purpose of food and beverage related expenses.

BE IT FURTHER RESOLVED the La Crosse Center Board and the Common Council are hereby authorized to approve expenditures from said fund.

BE IT FURTHER RESOLVED that the La Crosse Center Manager, Finance Director and other City Officers are hereby authorized to take any and all steps necessary to effectuate this resolution.

---

*I, Nikki M. Elsen, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse May 12, 2022.*



---

*Nikki M. Elsen, WCMC, City Clerk  
City of La Crosse, Wisconsin*