

Craig, Sondra

From: Travis Pernsteiner <travisap@gmail.com>
Sent: Wednesday, November 12, 2025 12:17 PM
To: ZZ Council Members
Subject: A Downtown for All of Us: Support Alternative 1: Support for Protected Bike Lanes on 3rd & 4th Streets

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Dear La Crosse Common Council Members,

I'm writing with genuine excitement and urgency today to champion **Alternative 1**, the plan that puts protected bike lanes on 3rd and 4th Streets.

This isn't just a road project; this is about **our community's quality of life**. This project is a chance we won't see again for decades—a true opportunity to knit our downtown together, making it inherently safer, more welcoming, and totally prepared for the future we dream of. Adding those protected bike lanes means people of all ages and abilities will feel confident moving around, whether they're driving to work, biking to a local shop, or simply out for a walk. It elevates *everyone's* experience.

Frankly, we have the room to do this. We know downtown is sitting on a **surplus of over 3,000 parking spaces**, so let's dedicate space to the people who make this city special. Cities that have made this smart, human-centered investment have consistently seen a boost for **local businesses** and watched their streets transform into lively, magnetic destinations.

Please, let's seize this moment. Let's choose the option that truly reflects the kind of place we want La Crosse to be: a city built around genuine **connection, community choice, and the people** who call it home.

Thank you for your time, and for carefully weighing this incredible decision for our future.

Sincerely,

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Travis Pernsteiner