## UTILITIES BUSINESS SERVICES (WATER, SEWER & STORMWATER) PERFORMANCE INDICATORS YEAR END 2025

| | 2021 | 2022 | 2023 | 2024 | 2025 | % change |
|---|---|---|---|---|---|---|
| **Customer Benefits/Impacts** | | | | | | |
| UTILITIES CUSTOMER DATA | | | | | | |
| -Avg # of monthly utility accounts billed | 6459 | 6437 | 6457 | 6475 | 6483 | 0.12% |
| -Avg # of customers within city limits in year (1 meter = 1 customer) | 16068 | 16319 | 16419 | 16,372 | 16,370 | -0.01% |
| -Avg # of customers outside of city limits in year (1 meter - 1 customer) | 30 | 35 | 35 | 47 | 34 | -27.66% |
| PSN EBILL AND ELECTRONIC PAYMENT OPTIONS (NEW 10/2015) | | | | | | |
| # of Customers registered with PSN (at YE) | 6852 | 7164 | 7620 | 8570 | 8964 | 4.60% |
| # of Customers who opted out of paper bills getting Ebills only (at YE) | 1937 | 2579 | 3103 | 3574 | 3634 | 1.68% |
| # of Customers registered for AutoPay (at YE) | 1725 | 2291 | 2603 | 3203 | 3441 | 7.43% |
| Total # of Customers pmts made w/online, mobile or IVR pmt options (yearly) | 26243 | 27391 | 23695 | 25568 | 27715 | 8.40% |
| Total BillPay Captures in year | 6151 | 5604 | 5306 | 4903 | 4576 | -6.67% |
| ***Total Payments received through PSN*** | **32394** | **32995** | **29001** | **30471** | **32291** | **1.73%** |
| Total Payments collected by PSN | $ 3,939,985.55 | $ 4,399,021.20 | $ 4,710,313.81 | $ 4,965,230.95 | $ 5,730,311.01 | 15.41% |
| Total Cost to Utility for PSN Services | $ 7,286.10 | $ 8,260.20 | $ 8,637.70 | $ 10,358.60 | $ 10,837.85 | 4.63% |
| STORMWATER CREDIT OVERVIEW | | | | | | |
| -# of parcels to manage at year end | 17370 | 17380 | 17388 | 17353 | 17321 | -0.18% |
| -# of parcels with credits or exemptions (Both Residential & Non-Residential) | 199.0 | 199.0 | 210.0 | 199.0 | 196.0 | -1.51% |
| -# of Billable ERU's at year-end | 48605.5 | 48816.7 | 48855.0 | 49016.5 | 49082.1 | 0.13% |
| -# of ERU's Credited/Exempted | 5791.8 | 5808.1 | 5798.4 | 5804.0 | 5851.5 | 0.82% |
| -value of stormwater credits/exemptions | $ 78,073.73 | $ 78,292.51 | $ 78,162.16 | $ 78,237.92 | $ 211,707.27 | 170.59% |
| **Work Process Outputs** | | | | | | |
| SERVICE TECHNICIAN SERVICE CALLS IN YEAR | 3610 | 3256 | 3381 | 3061 | 3337 | 9.02% |
| WATER/SEWER METER OVERVIEW | | | | | | |
| *- # meters in system at year end* | 16326 | 16354 | 16419 | 17,942 | 18,105 | 0.91% |
| *- # meter exchanges/removals/installs in year* | 431 | 1111 | 1202 | 1197 | 1348 | 12.61% |
| *- # meters tested in year* | 408 | 1705 | 2977 | 2,344 | 1,553 | -33.75% |
| BILLING PROCESSES | | | | | | |
| # of Regular Bills processed in year | 77505 | 77248 | 77483 | 77697 | 77796 | 0.13% |
| # Printed and mailed in year | 68370 | 67699 | 67350 | 65255 | 64277 | -1.50% |
| Avg cost per printed bill | $ 0.55 | $ 0.56 | $ 0.61 | $ 0.62 | $ 0.65 | 4.84% |
| # Ebills sent via email in year | 9135 | 9549 | 10133 | 12442 | 13519 | 8.66% |
| Avg cost per ebill | $ 0.13 | $ 0.13 | $ 0.12 | $ 0.10 | $ 0.09 | -10.00% |
| # of Final Bills processed in year for owner/tenant changes/meter removals | 2128 | 1623 | 1544 | 1413 | 1485 | 5.10% |
| PRE-TAX NOTICES FOR DELINQUENT UTILITY BILLS (OCTOBER OF EACH YEAR) | | | | | | |
| # of Pre-Tax Notices Mailed to Property Owners and Tenants | 3280 | 3415 | 3150 | 3352 | 3193 | -4.74% |
| # of Customer Accounts with unpaid debt transferred to the tax roll | 1580 | 1496 | 1639 | 1673 | 1460 | -12.73% |
| LANDLORD/TENANT AGREEMENT ADMINISTRATION | | | | | | |
| Avg # of Active Landlord/Tenant Agreements per month | 326 | 302 | 312 | 292 | 236 | -19.18% |
| # of Delinquent Notices mailed to landlords w/ LL/TNT agrement on file in year | 432 | 397 | 408 | 371 | 336 | -9.43% |
| # of Landlord/Tenant accounts received Pre-tax Notice | 68 | 65 | 59 | 53 | 55 | 3.77% |
| # of TNT Accounts transferred to tax roll & certfiied with County Clerk of Courts | 18 | 14 | 11 | 11 | 12 | 9.09% |
| STORMWATER DATABASE MANAGEMENT (PARCELS) | | | | | | |
| -# of parcels to manage at year end | 17370 | 17380 | 17388 | 17353 | 17321 | -0.18% |
| -# of parcels added in year | 13 | 54 | 60 | 45 | 31 | -31.11% |
| -# of parcels deleted in year | 103 | 47 | 52 | 51 | 63 | 23.53% |
| -# of parcel size changes in year | 105 | 73 | 17 | 24 | 27 | 12.50% |
| -# of construction additions/removals applications | 14 | 12 | 10 | 14 | 2 | -85.71% |
| -# of stormwater credit applications | 0 | 4 | 1 | 4 | 4 | 0.00% |
| CONSUMER CONFIDENCE REPORT (CCR) ANNUAL MAILING | | | | | | |
| # OF CCR REPORTS MAILED (TO EACH ADDRESS WITH WATER SERVICE) | 26083 | 26094 | 26250 | 26260 | 26540 | 1.07% |

# WATER UTILITY PERFORMANCE INDICATORS YEAR END 2025

| | 2021 | 2022 | 2023 | 2024 | 2025 | % change |
|---|---|---|---|---|---|---|
| **Financial Administration** | | | | | | |
| ***Strategic Outcomes*** | | | | | | |
| -Maintain Compliance with GAAP & PSC | | | | | | |
| *# of audit compliance issues not raised by staff* | 0 | 0 | 0 | 0 | 0 | 0.00% |
| -Payment in lieu of tax payment to City of La Crosse | $ 920,088.94 | $ 962,831.68 | $ 846,022.00 | $ 902,387.00 | $ 946,756.00 | 4.92% |
| -City Services & Rent Payment to City of La Crosse | $ 189,048.00 | $ 211,342.00 | $ 193,107.00 | $ 194,718.00 | $ 264,522.00 | 35.85% |
| -% of operational budget obligated | 86% | 78% | 77% | 75% | 81% | 7.14% |
| - Rate Increase in year | 0.00% | 0.00% | 0.00% | 0.00% | 0.00% | #DIV/0! |
| - Total Long Term Debt at End of Year | $ 644,816.00 | $ 533,469.00 | $ 420,036.00 | $ 305,100.00 | $ 215,545.00 | -29.35% |
| - Total Fleet Vehicle Debt at End of Year | $ 295,986.53 | $ 284,649.20 | $ 189,954.39 | $ 165,285.69 | $ - | -100.00% |
| -Interest Expense on Debt & Vehicle leases | $ 27,046.00 | $ 27,363.28 | $ 25,287.00 | $ 21,700.00 | $ 22,737.28 | 4.78% |
| -Cash Balance at End of Year | $ 7,483,799.00 | $ 8,862,623.78 | $ 8,154,614.00 | $ 5,416,112.78 | $ 3,251,646.48 | -39.96% |
| ***Work Process Outputs*** | | | | | | |
| Regulatory Reports prepared | | | | | | |
| *'- PSC Annual Report Filed* | Yes | Yes | Yes | Yes | Yes | N/A |
| **Treatment & Pumping Operations** | | | | | | |
| ***Strategic Outcomes*** | | | | | | |
| -# of water samples tested per regulations in year | | | | 837 | 857 | 2.39% |
| -% of water sampling tests in compliance in year | 100% | 99.3% | 99.7% | 99.3% | 99.2% | -0.12% |
| -# of wells at year end | 13 | 13 | 10 | 10 | 10 | 0.00% |
| -# of reservoirs at year end | 2 | 2 | 2 | 2 | 2 | 0.00% |
| Water Treatment Overview | | | | | | |
| *- # of 150lb Chlorine Cyclinders used in year* | 218 | 207 | 201 | 182 | 184 | 1.10% |
| *- # of 330 gallon Flouride Totes used in year* | 29.7 | 28.1 | 27.3 | 24 | 24 | 0.00% |
| *- # of 55 gallon drums of Poly-Phosphate used in year* | 6.6 | 2.8 | 5.2 | 5 | 4 | -20.00% |
| Pumping Overview | | | | | | |
| *- Total hours wells pumped water in year* | 24433 | 23288.4 | 22442.1 | 20650.8 | 22696 | 9.90% |
| *Total Gallons pumped* | 3,808,847,000 | 3,608,239,000 | 3,507,394,000 | 3,119,149,000 | 3,127,462,000 | 0.27% |
| *Total Electric Costs for pumping* | $ 323,942.16 | $ 375,514.79 | $ 421,870.35 | $ 317,626.24 | $ 312,992.90 | -1.46% |
| ***Work Process Outputs*** | | | | | | |
| Regulatory Reports prepared | | | | | | |
| *- CCC Annual Report* | 1 | 1 | 1 | 1 | 1 | 0.00% |
| *- CCR (Water Quality Report)* | 1 | 1 | 1 | 1 | 1 | 0.00% |
| *- DNR Reports* | 12 | 12 | 12 | 12 | 12 | 0.00% |
| *- SARA (Superfund Amendments and Reauthorization Act) Report* | 1 | 1 | 1 | 1 | 1 | 0.00% |
| *- Water Withdrawal report* | 1 | 1 | 1 | 1 | 1 | 0.00% |
| **Distribution Operations** | | | | | | |
| ***Strategic Outcomes*** | | | | | | |
| DNR Required Cross Connection Control Program overview | | | | | | |
| *- # of Completed Cross Connection Inspections (Res & Non-Res)* | 542 | 1152 | 1130 | 1223 | 1199 | -1.96% |
| *- # CCC Appointment request and non-compliance letters mailed* | 646 | 1409 | 1912 | 2172 | 1595 | -26.57% |
| *- # CCC 24 Hour Notices Dropped* | 5 | 39 | 47 | 60 | 14 | -76.67% |
| *- # CCC Disconnects* | 1 | 0 | 2 | 2 | 4 | 100.00% |
| ***Work Process Outputs*** | | | | | | |
| Hydrant overview | | | | | | |
| *- # Hydrants Repaired in year* | 115 | 37 | 35 | 18 | 38 | 111.11% |
| *- # Hydrants Installed in year* | 2 | 19 | 3 | 48 | 29 | -39.58% |
| *- # Hydrants removed in year* | 2 | 14 | 2 | 32 | 26 | -18.75% |
| *- Total Hydrants at year end* | 2022 | 2021 | 2022 | 2009 | 2012 | 0.15% |
| *- # hydrants flushed in year* | 2022 | 2021 | 2022 | 2009 | 2012 | 0.15% |
| *-# Hydrant Flow Tests Performed or observed (at request of 3rd party)* | 16 | 12 | 7 | 14 | 18 | 28.57% |
| Mains and Valves Overview | | | | | | |
| *- # main breaks/repairs made in year* | 13 | 15 | 10 | 7 | 14 | 100.00% |
| *- # feet of main installed in year* | 1533 | 0 | 371 | 14787 | 17086 | 15.55% |
| *- # feet of main removed in year* | 434 | 0 | 371 | 10000 | 11095 | 10.95% |
| *- Total miles of main (4" - 24") at year end (within City Limits)* | 218.32 | 218.33 | 218.33 | 218.40 | 224.12 | 2.62% |
| *- Total miles of main (4" - 24") at year end (Outside City Limits)* | 3.14 | 3.14 | 3.14 | 3.14 | 3.14 | -0.05% |
| *- # Valves repaired in year* | 32 | 15 | 38 | 33 | 29 | -12.12% |
| *- # Valves installed in year* | 30 | 82 | 59 | 11 | 11 | 0.00% |
| *- # Valves removed in year* | 37 | 27 | 16 | 11 | 1 | -90.91% |
| *- Total # valves in system at year end* | 3020 | 3075 | 3118 | 3172 | 3221 | 1.54% |
| *- # valves exercised in year* | 1150 | 762 | 683 | 1212 | 1074 | -11.39% |
| Services and Curb Boxes Overview | | | | | | |
| *- # utility side service leaks repaired in year* | 120 | 96 | 102 | 62 | 78 | 25.81% |
| *- # owner side services repaired/replaced in year (leaks or age)* | 71 | 50 | 33 | 110 | 100 | -9.09% |
| *- # services (3/4" to 10") repaired in year* | 178 | 116 | 60 | 73 | 37 | -49.32% |
| *- # services (3/4" to 10") installed (new or relaid) in year* | 448 | 166 | 120 | 248 | 252 | 1.61% |
| *- # services (3/4" to 10") removed (disconnected or relaid) in year* | 181 | 153 | 109 | 195 | 163 | -16.41% |
| *- Total services in system at year end* | 16789 | 16802 | 16813 | 16866 | 16440 | -2.53% |

# SANITARY SEWER UTILITY PERFORMANCE INDICATORS YEAR END 2025

| | 2021 | 2022 | 2023 | 2024 | 2025 | % change |
|---|---|---|---|---|---|---|
| **Sanitary Sewer Administration** | | | | | | |
| ***Financial Administration*** | | | | | | |
| -City Services & Rent Payment to City of La Crosse | $ 247,250.50 | $ 255,511.00 | $ 261,444.00 | $ 243,960.56 | $ 336,082.45 | 37.76% |
| -% of operational budget obligated | 100% | 78% | 75% | 79% | 89% | 13.05% |
| - Rate Increase in year | 18% | 18% | 30% | 28% | 3% | -89.29% |
| - Total Long Term Debt at End of Year (EOY) | $ 68,263,000.00 | $ 25,109,183.58 | $ 49,446,149.56 | $ 61,278,283.95 | $ 59,053,212.60 | -3.63% |
| - Total Fleet Lease Vehicle Debt at EOY | $ 324,360.18 | $ 320,421.47 | $ 250,982.54 | $ 181,929.62 | $ 17,468.89 | -90.40% |
| -Interest Expense on Debt & Vehicle Leases | $ 334,101.00 | $ 320,565.13 | $ 712,912.00 | $ 1,061,140.00 | $ 1,173,710.40 | 10.61% |
| -Cash Balance (Operations) EOY | $ 60,494,742.00 | $ 1,814,920.84 | $ 2,372,437.00 | $ 4,817,417.87 | $ 3,909,969.65 | -18.84% |
| -Restricted Cash Balance (Equipment Replacement) EOY | $ 1,841,955.00 | $ 1,841,954.58 | $ 1,841,954.58 | $ 2,416,954.58 | $ 2,991,954.58 | 23.79% |
| -Restricted Cash Balance (Special Redemption fund-CWFL) EOY | $ - | $ 66,670.98 | $ 141,879.00 | $ 116,295.20 | $ 1,302,983.80 | 1020.41% |
| -Restricted Cash Balance (Connection Fee Fund) EOY | $ - | $ - | $ 364,482.00 | $ 404,925.19 | $ 788,651.53 | 94.76% |
| -Restricted Cash Balance (Debt Service Reserve Fund) EOY | $ - | $ - | $ 440,500.00 | $ 440,500.00 | $ 440,500.00 | 0.00% |
| **Sanitary Sewer Pre-Treatment, Treatment & BioSolids Operations** | | | | | | |
| ***Work Process & Strategic Outcomes*** | | | | | | |
| Pre-Treatment Overview | | | | | | |
| Total # of Permit Industries | 10 | 10 | 11 | 11 | 11 | 0.00% |
| *Industrial Inspections/year* | 10 | 10 | 11 | 11 | 11 | 0.00% |
| *Industrial samples/year* | 24 | 26 | 26 | 26 | 26 | 0.00% |
| *Additional Sampling Industries, Contract Communities & inhouse* | 12 | 12 | 15 | 15 | 15 | 0.00% |
| *Dental Office inspections* | 0 | 0 | 0 | 0 | 0 | #DIV/0! |
| Treatment Overview | | | | | | |
| *Total Gallons of influent treated per year( Million Gallons/Day)* | 9.53 | 9.30 | 9.14 | 9.01 | 10.10 | 12.10% |
| *Gallons Septic, HoldingTank and Grease Trap gallons received* | 4,686,592 | 3,820,476 | 4,114,989 | 4,394,470 | 4,756'956 | |
| *- CMAR Grade for ten categories* | 10-A's | 9-A, 1C | 9-A, 1C | 9-A's, 1-F | 8-A's 2-F's | |
| *- Overall CMAR GPA* | 4.00 | 3.84 | 3.68 | 3.68 | 3.35 | -8.97% |
| Biosolids Overview | | | | | | |
| *Total Metric tons of biosolids produced* | 4,194.00 | 2,715.00 | 3,525.00 | 2,396.00 | 3,191.00 | 33.18% |
| *% of Biosolids Beneficial Re-use* | 100.00 | 100.00 | 100.00 | 98.00 | 98.00 | 0.00% |
| *Metric tons land applied* | 3,031.00 | 1,552.00 | 2,171.00 | 1,810.00 | 2,370.00 | 30.94% |
| *Metric tons landfilled* | 0.00 | 0.00 | 0.00 | 48.00 | 374.00 | 679.17% |
| *Metric tons other methods(Contracted Septic Hauler Tank)* | 1,163.00 | 1,552.00 | 1,354.00 | 114.00 | 447.00 | 292.11% |
| *Metric tons disposed of in MN as reported as Other Methods* | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | #DIV/0! |
| *Number of acres used/year* | 889.6 | 892.6 | 1111 | 1123.1 | 1545.8 | 37.64% |
| Regulatory Reports prepared | | | | | | |
| # and names of regular reports | | | | | | |
| *- Compliance Report (eCMAR)* | 1 | 1 | 1 | 1 | 1 | 0.00% |
| *- Biosolids Annual Report* | 1 | 1 | 1 | 1 | 1 | 0.00% |
| *- Pretreatment Report* | 2 | 2 | 2 | 2 | 2 | 0.00% |
| *- Discharge Report (eDMR)* | 12 | 12 | 12 | 12 | 12 | 0.00% |
| **Sanitary Sewer Collections & Lift Station Operations** | | | | | | |
| ***Work Process & Strategic Outcomes*** | | | | | | |
| Lift Stations Overview | | | | | | |
| *# of lift stations at year-end* | 27 | 27 | 27 | 27 | 27 | 0.00% |
| *Lift station O&M # per L.S./year* | 108 | 112 | 114 | 104 | 104 | 0.00% |
| Sanitary Sewer Collection System Overview | | | | | | |
| Total miles of sanitary Swer Main ( 6" - 48" | 203 | 203 | 203 | 203 | 200.66 | -1.15% |
| *Miles of Sewer main cleaned* | 73.93 | 58.32 | 84.41 | 72.71 | 86.71 | 19.25% |
| *Miles of Sewer Main Televised* | 6.60 | 5.50 | 19.10 | 20.20 | 24.00 | 18.81% |
| *% Root Removal* | 4.02% | 1.22% | 3.69% | 1.15% | 2.30% | 100.00% |
| *Miles of Main rehabbed* | 1.40 | 1.70 | 2.30 | 0.80 | 3.60 | 350.00% |
| *Total Number of Manholes* | 3,876 | 3,876 | 3,876 | 3,876 | 3,876 | 0.00% |
| *# of Manholes inspected* | 1411.00 | 1114.00 | 1611.00 | 1388.00 | 1675.00 | 20.68% |
| *# Manholes Rehabbed* | 57.00 | 40.00 | 66.00 | 86.00 | 86.00 | 0.00% |
| *# of basement backups* | 3 | 0 | 5 | 12 | 13 | 8.33% |
| # of SSO/overflows | 3 | 1 | 1 | 0 | 0 | |

# STORMWATER UTILITY PERFORMANCE INDICATORS YEAR END 2025

**Stormwater Administration**

| | 2021 | 2022 | 2023 | 2024 | 2025 | % change |
|---|---|---|---|---|---|---|
| ***Financial Administration*** | | | | | | |
| -City Services & Rent Payment to City of La Crosse | $ 45,044.00 | $ 51,431.00 | $ 51,809.00 | $ 61,681.44 | $ 134,028.32 | 117.29% |
| -% of operational budget obligated | 75% | 86% | 85% | 92% | 86% | -7.01% |
| - Rate Increase in year | 0% | 0% | 0% | 0% | 168% | #DIV/0! |
| - Total Debt at End of Year | $ - | $ - | $ - | $ - | $ - | #DIV/0! |
| -Interest Expense on Debt & Vehicle Leases | $ - | $ - | $ - | $ - | $ - | #DIV/0! |
| -Cash Balance at End of Year | $ 4,993,792.00 | $ 2,667,423.61 | $ 2,336,700.00 | $ 276,278.90 | $(717,520.00) | -359.71% |
| ***Strategic Outcomes*** | | | | | | |
| Regulatory Reports prepared | | | | | | |
| MS4 Permit | 1 | 1 | 1 | 1 | 1 | 0.00% |
| ***Work Process & Strategic Outcomes*** | | | | | | |
| Storm Water Collections & Lift Station Operations | | | | | | |
| *# of lift stations at year-end* | 6 | 6 | 7 | 7 | 7 | 0.00% |
| *# of Catch Basins (CB)* | 6,207 | 6,207 | 6,207 | 6,479 | 6,479 | 0.00% |
| *# of CB Full replacement* | 16 | 3 | 5 | 7 | 5 | -28.57% |
| *# of CB patched* | 13 | 5 | 48 | 21 | 39 | 85.71% |
| *# of CB adjusted* | 50 | 46 | 50 | 76 | 46 | -39.47% |
| *# of CB cleaned* | 466 | 402 | 523 | 407 | 458 | 12.53% |
| *Miles of Storm Main* | 143.23 | 143.23 | 143.23 | 152.165 | 153.96 | 1.18% |
| *Miles of Storm Sewers Cleaned* | 3.41 | 0.47 | 3.05 | 1.97 | 1.67 | -15.23% |
| *Miles of Storm Sewers Televised* | 2.5 | 2.96 | 5.86 | 4.84 | 2 | -58.68% |
| MS4 Permit activity overview | | | | | | |
| *# of Stormwater Outfalls inspected* | 402 | 393 | 417 | 368 | 173 | -52.99% |
| *# of Illicit Discharges Reported/Investigated* | 11 | 8 | 10 | 9 | 8 | -11.11% |
| *# of Illicit Discharge Notice of Violations mailed* | 2 | 4 | 7 | 6 | 4 | -33.33% |
| *# of Construction Site Erosion Control Inspections* | 12 | 150 | 0 | 3 | 3 | 0.00% |
| *# of New Stormwater BMP's (Best Management Practices) installed* | 21 | 13 | 18 | 20 | 30 | 50.00% |
| *# of BMP's inspected* | 116 | 271 | 256 | 171 | 391 | 128.65% |
| *# of Public BMP's maintained* | 58 | 52 | 32 | 40 | 39 | -2.50% |
| *# of Stormwater Pollution Prevention Plan Sites Inspected* | 1 | 1 | 0 | 12 | 8 | -33.33% |
| *Material collected from Street Sweeping (in tons)* | 6144 | 6709 | 6751 | 4993 | 5382 | 7.79% |
| *# of Post Construction Inspections completed* | 1 | 1 | 3 | 5 | 8 | 60.00% |

**OTHER STORMWATER ACTIVITIES THAT HELP WITH COMPLIANCE WITH MS 4 PERMIT**

*The stormwater Utility pays for approximately 50% of the staff time needed to complete the annual leaf collection process.*

*The stormwater utility is part of the La Crosse Urban Stormwater Group with the County of La Crosse and neighboring communities. The La Crosse Urban Stormwater Group created a collaboration called La Crosse Area Waters to provide outreach and education about stormwater runoff. The Group contracts with Habitat for Humanity of the Greater La Crosse Region to develop, implement, and manage La Crosse Area Waters activities. La Crosse Area Waters advocats for and educates citizens about local projects that reduce runoff pollution and preserve the health and beauty of our local waterways. Visit www.lacrosseareawaters.org for more information.*