

## Beautify La Crosse Planting Application

Name: Bryn Rouse

Address: 520 23rd St S City: La Crosse State: WI Zip: 54601

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Location Type: please check appropriate boxes below:

Boulevard  Traffic Circle  Median  Park  Other, please explain:

Location, Address, or Parcel Number: 520 23rd St S, La Crosse, WI 54601

What is your intention for this area? please check appropriate boxes below:

Maintenance  New Planting  Other, please explain: \_\_\_\_\_

Project Materials: Please attach additional pages as necessary.

*Please provide a concept design including dimensions, materials and plant species list. A three year minimum commitment is required for new projects. See recommended plant species list as well as other resources available on pg. 2.*

Materials: Natural mulch

Plant List: Butterfly Weed, Lanceleaf Coreopsis, Wild Geranium, Black Eyed Susan, Sky-Blue Aster, Obedient Plant, Hairy Penstemon, Virginia Mountain Mint, Purple Prairie Clover, fescue grasses mix (Hard Fescue, Sheep Fescue, Chewings Fescue, Red Fescue, Creeping Red Fescue)

Maintenance Plan:

*How will the project area be maintained? Applicant is responsible for general maintenance including weeding, watering, trimming and removal of excess material.*

Plantings will be maintained by applicant as owner of the adjacent property. Selected flowers are highly beneficial to pollinators, butterflies, birds, and/or hummingbirds; native to Wisconsin; salt-tolerant; and maintain heights of 1-3'. Existing grass will be removed and replaced with a drought-tolerant "no mow" mix which requires minimal watering and will be mowed 1-2 times per year as needed to remove seedheads. Weeding and other upkeep will occur as needed.

**SUBMIT YOUR APPLICATION TO CITY OF LA CROSSE PARKS, RECREATION AND FORESTRY DEPARTMENT.**

**MAIL TO: 400 LA CROSSE ST.**

**EMAIL MEYERS@CITYOFLACROSSE.ORG**

### FOR OFFICE USE ONLY

Approved By: \_\_\_\_\_

Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Beautify La Crosse Application Process & Timeline

Beautify La Crosse is an opportunity for individuals, neighborhood groups, businesses, clubs and other organizations to “adopt” an area within a neighborhood. Participants can establish a new planting bed, or water, weed, and restore an existing area.

### Project ideas include:

- Plant a micro-prairie in your boulevard
- Establish a rain garden
- Adopt a planter box in a park or landscaped area
- Plant native plants in traffic circles
- Develop a pollinator garden in your neighborhood

Interested applicants can begin by identifying an area of interest and researching what plants may be a suitable fit for the given space. A recommended planting list can be found using this link. [Recommended Plant list.](#)

Once a plan for plant selection is made, it is time to create a simple design to show what plants will go where in the project area as part of the application. Be cautious not to purchase plants too early before your project.

### Approval Process:

**Step 1** - Submit your completed application to the Parks and Forestry Department to begin the initial review

**Step 2** - Following the Parks Departments Initial review, the application will be reviewed by the City of La Crosse Engineering and Community Risk Management Departments.

**Step 3** - Lastly, the application will be submitted to the Board of Parks Commissioners for final approval.

*\*For reference the Board meets on the third Thursday of the month. To avoid unintended delays; applications should be submitted early in the month to allow time for departmental staff review in advance of the final review by the Board of Parks Commissioners\**

For more information, please visit the Beautify La Crosse webpage at [bit.ly/BeautifyLaCrosse](http://bit.ly/BeautifyLaCrosse)

Submit your application or questions to [meyers@cityoflacrosse.org](mailto:meyers@cityoflacrosse.org)