



## PLANNING AND DEVELOPMENT

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### Memorandum

**To:** Community Development Committee  
**From:** Dawn Reinhart  
**Date:** 7/06/2017  
**Re:** **Approval of Housing Renovation Program guidelines (Market Rate) 17-0898**

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The City recognizes the need for a program to assist and encourage renovation of existing housing stock. The RHP Staff has drafted a targeted pilot program that will help bridge the gap during renovation and encourage homeowners to take part in the La Crosse Promise Program. Common Council, through the CIP, has been granted \$185,000 of TIF14 funds to implement a market rate renovation program. The program will target homes that reside within the ½ mile boundary of TIF14.

Attached is a list of proposed eligibility requirements and guidelines.