



CITY OF LA CROSSE

PARKING UTILITY

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MEMO

Date: 3-19-14

To: Parking Utility Board

From: Robert Haines - ADPW

RE: Request to redesignate some top level Main St ramp stalls

The company that manages the US Bank Building (Kraus-Anderson) & others want to buy more parking permits at the Main St ramp but none are currently available (they're sold-out). There are some top-level stalls that are "saved" for transient parkers & for snow storage, and K-A has asked if we would sell permits for those as well. Here's the top-level stalls they want redesignated:

Transient parking = 9 (pay-by-the-hour only)

Snow storage = 12 (no parking Nov – April)

We also have 65 transient parking stalls on the ground level, so the million dollar question is whether or not that's enough to meet the needs of the downtown merchants.

Of course we still need a place to store snow, but the snow piles typically occupy those stalls for less than a week after a snowfall, and we seldom use all of them. Those stalls are empty 80 – 90% of the time even during winter, and people illegally park in them constantly. If we choose to sell permits for these stalls the easiest way to do it would be to sell weekday 6-6 permits only, at a year-round discounted rate, and to have a special permit application form in which the applicant agrees that they won't have access to their stalls for a few days after each snowfall. I recommend a monthly permit rate that is \$3 less than the regular rate, which currently would be a 15% discount. The current monthly rate is \$20.