

Resolution designating La Crosse Convention and Visitor Bureau, Inc. as concessionaire for the La Crosse Center along with authorization for application for "Class B" Intoxicating Liquor Permit.

RESOLUTION

WHEREAS, the La Crosse Area Convention and Visitors Bureau (Convention Bureau) is a non-profit Wisconsin corporation organized for the purpose of promoting the La Crosse area for conventions and tourism in general;

WHEREAS, the City of La Crosse, a municipal corporation, operates a convention and arena facility known as the La Crosse Center;

WHEREAS, for approximately the past 30 years the City of La Crosse and the Convention Bureau have entered into a Concession Agreement for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center;

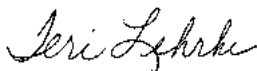
WHEREAS, the current agreement between the City of La Crosse and the Convention Bureau expires on June 30, 2016;

WHEREAS, the City of La Crosse and the Convention Bureau wish to extend this Agreement for an additional twelve months from July 1, 2016 through June 30, 2017;

THEREFORE, NOW BE IT RESOLVED THAT:

1. The Common Council of the City of La Crosse hereby designates the La Crosse Area Convention and Visitors Bureau, or its successor in interest, as the concessionaire for the sale of intoxicating liquors and fermented malt beverages at the La Crosse Center for the time period July 1, 2016 through June 30, 2017;
2. The Convention Bureau is hereby authorized to make application pursuant to the terms of the attached Concession Agreement;
3. The Mayor, City Clerk and a La Crosse Center Director are hereby authorized to execute the attached Concession Agreement.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on March 10, 2016.



*Teri Lehrke, City Clerk
City of La Crosse, Wisconsin*