



CITY OF LA CROSSE

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LEGISLATION STAFF REPORT FOR COUNCIL

File ID	24-1010	Caption	Resolution approving an appropriation of the City's ARPA monies to go to the North La Crosse Business Association (NLBA).
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Staff/Department Responsible for Legislation

Planning

Requestor of Legislation

CM Goggin

Location, if applicable

Northside

Summary/Purpose

The City released an RFP, funded with ARPA dollars, to which small business support organizations such as the NLBA were eligible. The ECDC was responsible for approving the RFP as well as selecting awardees. The NLBA submitted a proposal that was not selected. Additionally, ARPA restrictions focus on Qualified Census Tracts, and projects undertaken outside of QCTs have added, and sometimes cumbersome, requirements. The NLBA's project is not located in a QCT.
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Background

This would provide \$35,000 to the North La Crosse Business Association to implement the attached proposal.

Fiscal Impact

\$35,000 of lost revenue ARPA funds

Staff Recommendation

None
