



# CITY OF LA CROSSE

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## LEGISLATION STAFF REPORT FOR COUNCIL

File ID

22-1520

Caption

Authorization to submit a Vibrant Spaces Grant

Staff/Department Responsible for Legislation

Julie Emslie, Economic Development Administrator

Requestor of Legislation

Julie Emslie, Economic Development Administrator

Location, if applicable

Summary/Purpose

The Wisconsin Economic Development Corporation recently launched a pilot grant program called Vibrant Spaces. The purpose of the grant is to assist with creating vibrant and engaging communities that make it easier to recruit and retain residents, sustain a robust labor force, and enhance local quality of life by supporting public gathering places that foster community connections and provide accessible locations for programming and amenities local residents desire—with the additional benefit of boosting foot traffic for area businesses. The grant application requires a Council Resolution authorizing the City to apply.

Background

Staff is working with the Arts Board to finalize the potential project that will be applied for. The application was provided to the City on November 30 and is due by January 31, 2023.

Fiscal Impact

Up to \$50,000 in grant award. The grant requires a 1:1 match.

Staff Recommendation

Staff recommends approval.