



Officially changing to
"Zombie Bar Crawl"
on Friday 8/2



Date: October 22, 201

Location: Riverside Park

Time: 5p-11p

Company: ELV8D Entertainment

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EVENT OVERVIEW

- Ages 18+
- Wristband allows user to receive discounts on food/drinks/merchandise at participating downtown businesses (not just bars)
- Riverside grounds open at 5pm where a wristband is required to enter. Additional wristband required to enter 21+ area.
- Custom app in development for event.
- Each business will have a QR code displayed. Participants will be scan code to check that business off the list in the app. From 5p-11p participants can visit the designated booth in Riverside Park to receive a grab bag if they have scanned/checked off at least half of the participating businesses.

- Talked Officer Pfaff today (8/30) about the event. Him and Chief Tischer are familiar with the security team we hire in for all our events (Beef Cake Squad, Duluth, MN)
- If cabaret license is granted we will be paying for the ground rental immediately. LGBTQ Resource Center will file for the Temporary Class B Beer Only License.
- Pearl Street Brewery will be serving/selling beer within the 21+ area

Performers currently booked: Shoeless Revolution, Monkey Wrench, Cofesi, Megan Hamilton, and up to 5 more will be added including a national headliner.