



500 MAIN STREET
LA CROSSE, WI 54601
PH 608.784.0440
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Robin Moses
Executive Director

May, 2015

Mr. Dale Hexom, Director of Public Works
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Re: Artspire, Saturday, June 13, 2015

Dear Dale:

Downtown Mainstreet, Inc. (DMI) requests permission from the Board of Public Works to allow the following:

1. Downtown merchants may use the public sidewalk adjacent to their respective businesses on Saturday, June 13th from 8:00 a.m. to 5:00 p.m during Artspire.
2. Events and sales on Saturday, June 13th may be conducted on the following terms and conditions: No more than 50% of the sidewalk area shall be used in any case and displays of merchandise including but not limited to craft demonstrations and sales of sample food items are limited to the sidewalk area only. Each merchant shall be limited to use of the sidewalk adjacent to his or her business and no other. Liability insurance will be furnished by Downtown Mainstreet, Inc. for all participants whether members or not in the amount of \$500,000 bodily injury and \$100,000 property damage. General activities such as sidewalk artists and street musicians may be conducted throughout the day.
3. Closure of one half block of Jay Street between 5th Avenue and the alley to the east to vehicular traffic for Saturday, June 13th from 12:01 a.m. to 5:00 p.m. for Chalk Fest and musical performances near the Hollywood Theatre.

If you have any questions, I am available at 784-0440. Thank you for your consideration.

Sincerely,

Robin Moses
Downtown Mainstreet Inc.