

**First Amendment to Child Care ARPA Agreement for Years 3-4+
with The Parenting Place**

This "First Amendment" is made and entered into between The Parenting Place ("Subrecipient") and the City of La Crosse, Wisconsin ("City").

Recitals

WHEREAS, the City made and entered an agreement with Subrecipient on the 16th day of July 2024 to facilitate the first two years of a multi-year comprehensive initiative to improving the wholistic childcare industry for all in the City of La Crosse: children, parents, providers, childcare employees, and community stakeholders; and

WHEREAS, the Subrecipient requests an amended budget and an overall reduction of \$200,000 to the contracted amount; and

WHEREAS, the parties desire to replace the "Budget" section in "Attachment A" provided in the original agreement with the "Budget" section found in this amendment; and

WHEREAS, the parties desire to amend the agreements herein, and adhere to the funding structure it delineates.

Agreement

NOW THEREFORE, the City and Subrecipient agree to amend the agreements herein to reflect the new "Budget" Section, reduce the contracted amount to \$1,020,000 and adhere to the funding structure it delineates.

IN WITNESS WHEREOF, this First Amendment is executed as of the date it is signed by both Subrecipient and City.

**SUBRECIPIENT:
The Parenting Place**

By: Jodi Widuch
Jodi Widuch, Executive Director

Dated: 4/23/26

**CITY:
The City of La Crosse, WI**

By: Shaundel Washington-Spivey
Shaundel Washington-Spivey, Mayor

Dated: 4/23/26

Budget

Staff Benefits & Compensation	\$228,758	Staff to implement program 8/1/2024 – 12/31/2026 (includes wages and benefits for 1 FTE Coordinator position, limited data work and supervision/support)
Occupancy	\$18,721	Rent, communications, cleaning, depreciation
General Program Operations	\$19,502	Office supplies, copying/printing, postage, program supplies, dues/fees, risk insurance, audit
Mileage Reimbursement	\$3,785	Anticipated mileage reimbursement travel to providers, businesses, meetings
Professional Development	\$5,176	Training to increase skills and knowledge of staff
Administrative Compensation	\$28,124	Administrative and back-office support
Total Implementation	\$304,066	
Financial Support to facilitate workforce recruitment	\$100,000	Grants to bring child care centers back to full capacity and maintain full capacity
	\$25,000	Professional Development Support
	\$69,052	Onboarding and mentorship programs
Start-up, Expansion & Facility Retention Grants	\$434,750	Grants to support new businesses or expanding capacity of existing business and improvement of existing businesses to maintain regulation standards
Supports to Businesses	\$219,000	Stipends to businesses to support employee child care cost
	\$40,500	Stipends to support employee "off-boarding" plan
Marketing Campaign	\$54,558	To promote child care as a profession, importance of child care & sustainability of successful projects
August 1, 2024 to December 31, 2026 Project Cost	\$1,246,926	