



City of La Crosse, Wisconsin

APPLICATION FOR BEER GARDEN LICENSE

Check One: New Renewal For the license period MAY TO JUNE, 2022 Fee: \$ 160

License Class: (Check One) Class "A" Class "B" Class "C" Class "D" (ZONING RESTRICTION)

BUSINESS INFORMATION

Legal/Real Name: Surf Lounge Inc.

Address of Above: Street 3511 Norman Coutee Rd City La Crosse State WI Zip Code 54601

PREMISES INFORMATION

Trade Name of Business: Mirage Sports Bar

Address of premises to be Licensed: 3511 Norman Coutee Rd

BEER GARDEN INFORMATION

Description of proposed beer garden: (MUST BE SPECIFIC: square feet, physical location, material made out of, etc.)
1250 Sq Ft Concrete patio with aluminum railing on the northeast side of the building

AGENT INFORMATION

Agent Name: First Angela Middle Marie Last Burish

Agent Home Address: Street 2001 20th St S. City La Crosse State WI Zip Code 54601

Home Phone Number: 608 792 6558 Daytime Phone Number:

Was the above person listed as agent on last year's application?
 Yes No

The above hereby makes application for a license to operate a Beer Garden at the above address within the City of La Crosse pursuant to provisions of Sec. 10-47 of the Code of Ordinances for the City of La Crosse.

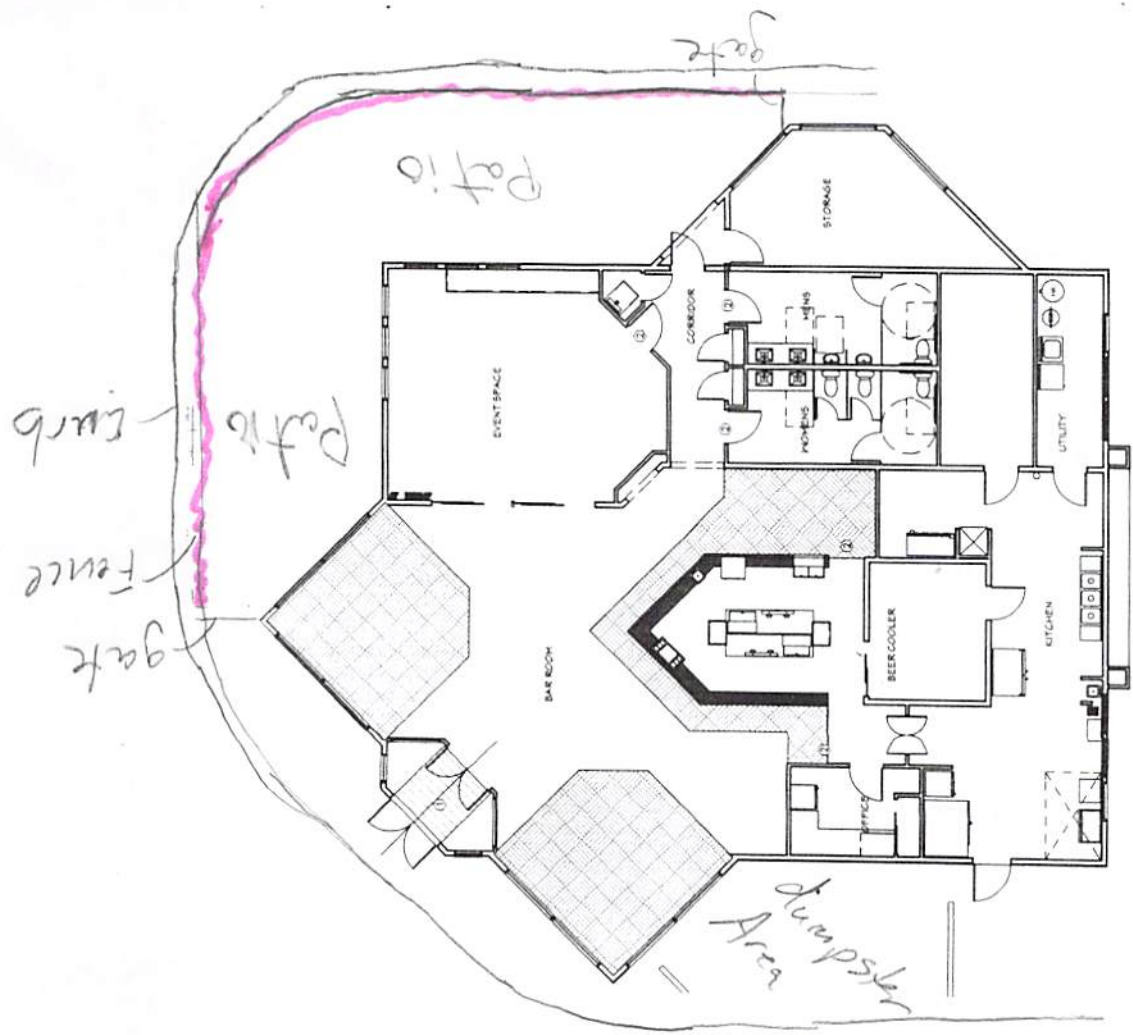
[Signature] Signature of Applicant 4/4/22 Date

A PLAN MUST ACCOMPANY THIS APPLICATION

OFFICE USE ONLY

For original application:
Attach a list of all property owners within 200 feet of the proposed licensed premises.

Signature:	Date:	Granted:	License #:
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1
A1
FINISH FLOOR PLAN
1/8" = 1'-0"
N



CITY CLERK'S OFFICE

400 La Crosse Street
La Crosse, Wisconsin 54601
(608) 789-7510
cityclerk@cityoflacrosse.org
www.cityoflacrosse.org

SCHENONE AND ROSENSWEIG LLC
1624 WEST 18TH ST
CHICAGO, IL 60608

NOTICE OF APPLICATION FOR BEER GARDEN LICENSE IN THE CITY OF LA CROSSE

This is to notify you that the following business has applied for a **Class "A" Beer Garden** license under Sec. 10-47 of the Code of Ordinances of the City of La Crosse to allow consumption of alcoholic beverages in a designated outdoor area.

Surf Lounge Inc
dba Mirage Sports Bar
3511 Mormon Coulee Rd, La Crosse, WI 54601

This application will be considered at the following meetings which are held in the Council Chambers at City Hall (400 La Crosse Street, La Crosse, Wisconsin):

Judiciary and Administration Committee – Tuesday, May 3, 2022 at 6:00 p.m.
Common Council – Thursday, May 12, 2022 at 6:00 p.m.

You are further notified that any person affected may be heard, and may appear in person or by attorney, or may file a letter of objection with the City Clerk. Meetings are open for in-person attendance and will also be conducted through video conferencing. The meeting can be viewed by typing the URL in your web browser address bar:

<https://stream.lifesizecloud.com/extension/1271327/e7506959-fe5d-44ac-805c-9016fb33bd90>

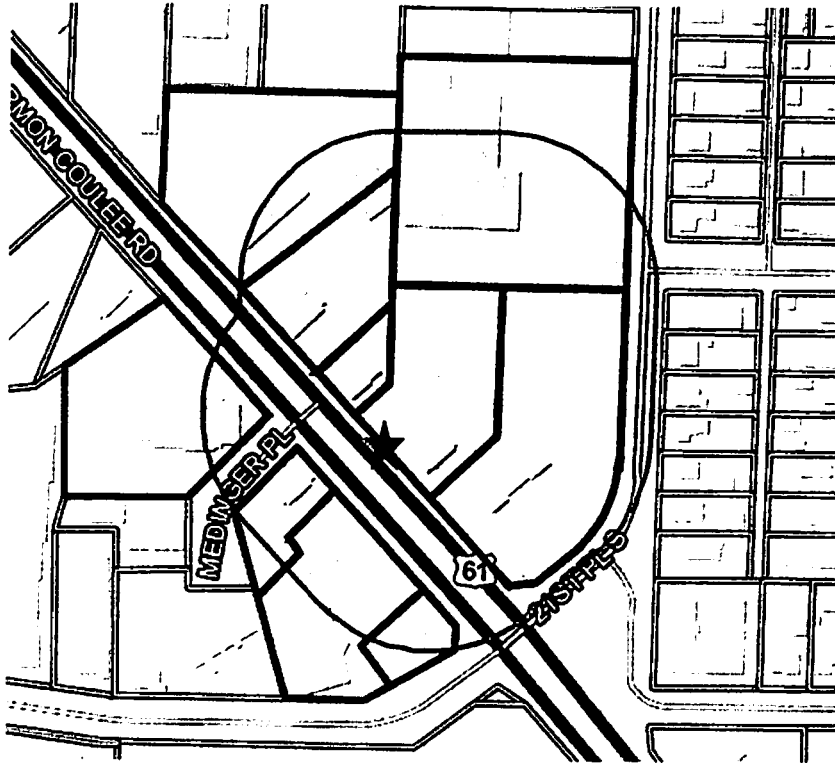
Written comments can be submitted to Nikki Elsen at elsenn@cityoflacrosse.org, dropped in a drop box outside of City Hall, delivered in person at the Clerk workstation in the lobby of City Hall (Monday through Thursday, 8 a.m. to 4 p.m.) or mailed to the City Clerk (400 La Crosse Street, La Crosse WI 54601).

This notice is given pursuant to the order of the Common Council of the City of La Crosse. Dated this 19th day of April 2022.

Nikki M. Elsen, WCMC
City Clerk

Katye Sargent
Assistant Clerk

**Surf Lounge Inc
dba Mirage Sports Bar
3511 Mormon Coulee Rd - 200 Ft Buffer Map**



1,250 square foot concrete patio with aluminum railing on the North East Side of the Building.

OwnerName	CompleteAddress	PROPADDCOMP	MailCityStateZip
SCHENONE AND ROSENSWEIG LLC	1624 WEST 18TH ST	3519 MORMON COULEE RD	CHICAGO, IL 60608
MARY A LYDEN	2127 ADAMS ST	3425 MORMON COULEE RD	LA CROSSE, WI 54601
WONDERLING PROPERTIES LLC	3424 MORMON COULEE RD	3424 MORMON COULEE RD STE B	LA CROSSE, WI 54601
TRS REAL ESTATE LLC	N970 SCHMALTZ RD	3502 MORMON COULEE RD	COON VALLEY, WI 54623
HOOGLAND AND ZOERHOFF	1022 ADAMS ST E	3524 MORMON COULEE RD	SPRINGFIELD, IL 62703
WESTERN TECHNICAL COLLEGE	400 7TH ST N	2860 21ST PL S	LA CROSSE, WI 54601
PEDDLER PROPERTY LLC	3429 MORMON COULEE RD	3429 MORMON COULEE RD	LA CROSSE, WI 54601-6751
JEFFREY A WOODRUFF	3656 S PONDEROSA DR	3441 MORMON COULEE RD	GOLD CANYON, AZ 85118
WOODRUFF PROPERTIES LLC	4329 MORMON COULEE RD	3511 MORMON COULEE RD	LA CROSSE, WI 54601