

Tiffany Beltz

1441 Redfield Street
La Crosse, WI 54601

August 10th, 2021

To Whom It May Concern:

I write this letter in strong support of Tiffany Smith and Marty Walleser as they present a plan to transform the current fish hatchery building into an event venue, The Hatchery. I wholeheartedly support this plan and hope you will too.

I know Tiffany and Marty personally; I have seen their plan and discussed it with them at length. This plan is solid, thoroughly researched, forward thinking and perfect use of that building. As a resident and small business owner in the City of La Crosse, I know the beauty that is Riverside Park. It is one of the gems of our city and one of my favorite places. This plan seeks to restore the beauty of the fish hatchery building, accentuate its original charm and allow the building to consistently be used by not only La Crosse residents, but by guests and visitors from far and wide. Tiffany and Marty intend for the space to not only be used as a wedding venue, but as a venue for business retreats, non-profit events, community sharing events, and countless other happenings. The La Crosse Center, while new and beautiful, is simply too big and too commercial for some events. This space offers a beautiful alternative that still highlights our incredible setting on the Mississippi River. Not only that, but Tiffany and Marty are incredibly generous and community minded. They intend to partner with many community associations, non-profit and otherwise, to make this space accessible to all and to benefit the community in so many ways. Currently, this building sits mostly unused. Let's use that space in a way that can benefit so many!

La Crosse is the largest city for quite a large radius, and we're uniquely situated on the Mississippi, surrounded by bluffs. I can't help but think of how many individuals would come to La Crosse to utilize this beautiful space on the Mississippi. This in turn, would allow them to stay at hotels, visit downtown businesses and utilize local caterers, bakers, and other services provided by small business owners in our town. Why would we turn this down, especially coming out of a pandemic? What an incredible opportunity Tiffany and Marty are providing for our city. We would be foolish to not share the magic of Riverside park.

Please accept this plan.

Sincerely,

Tiffany Beltz
La Crosse Resident