

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
September 3, 2019**

➤ **AGENDA ITEM - 19-1134 (Jack Zabrowski)**

Application of for a Conditional Use Permit allowing permission to apply for a Combination "Class B" Beer & Liquor License at 122 King Street.

➤ **ROUTING:** CPC 9/3/19; J&A 9/3/19

➤ **BACKGROUND INFORMATION:**

Sec. 115-359(a) - "Class B" beer and liquor license establishments states, "A conditional use permit (CUP) shall be required for premises seeking a combination "Class B" beer and liquor license within the Central Business District."

The Applicant is requesting a "Class B" Beer and Liquor License for Uno Verti LLC. The proposed business, a "stone fired pizza" restaurant will sell food as well as wine, beer and liquor. Beer, wine and liquor sales are estimated to not be more than 35% of gross receipts and food will comprise 65-70%. Typical business hours will be from 4:00 p.m. – 10 p.m.

➤ **GENERAL LOCATION:**

122 King Street Downtown La Crosse, directly to the east of Piggy's Restaurant in the space formally occupied by "The Wine Guyz" restaurant and bar.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS: N/A**

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

The location of the proposed business is designated as Downtown on the Future Land Use map of the Comprehensive Plan. Downtown business development is encouraged in the Comprehensive Plan therefore granting of this conditional use would be consistent with the Comprehensive Plan.

➤ **PLANNING RECOMMENDATION:**

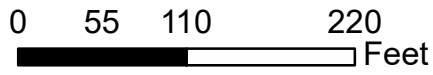
The Department recommends approval of the requested Conditional Use Permit for a combination "Class B" Beer & Liquor License for the Uno Verti LLC.

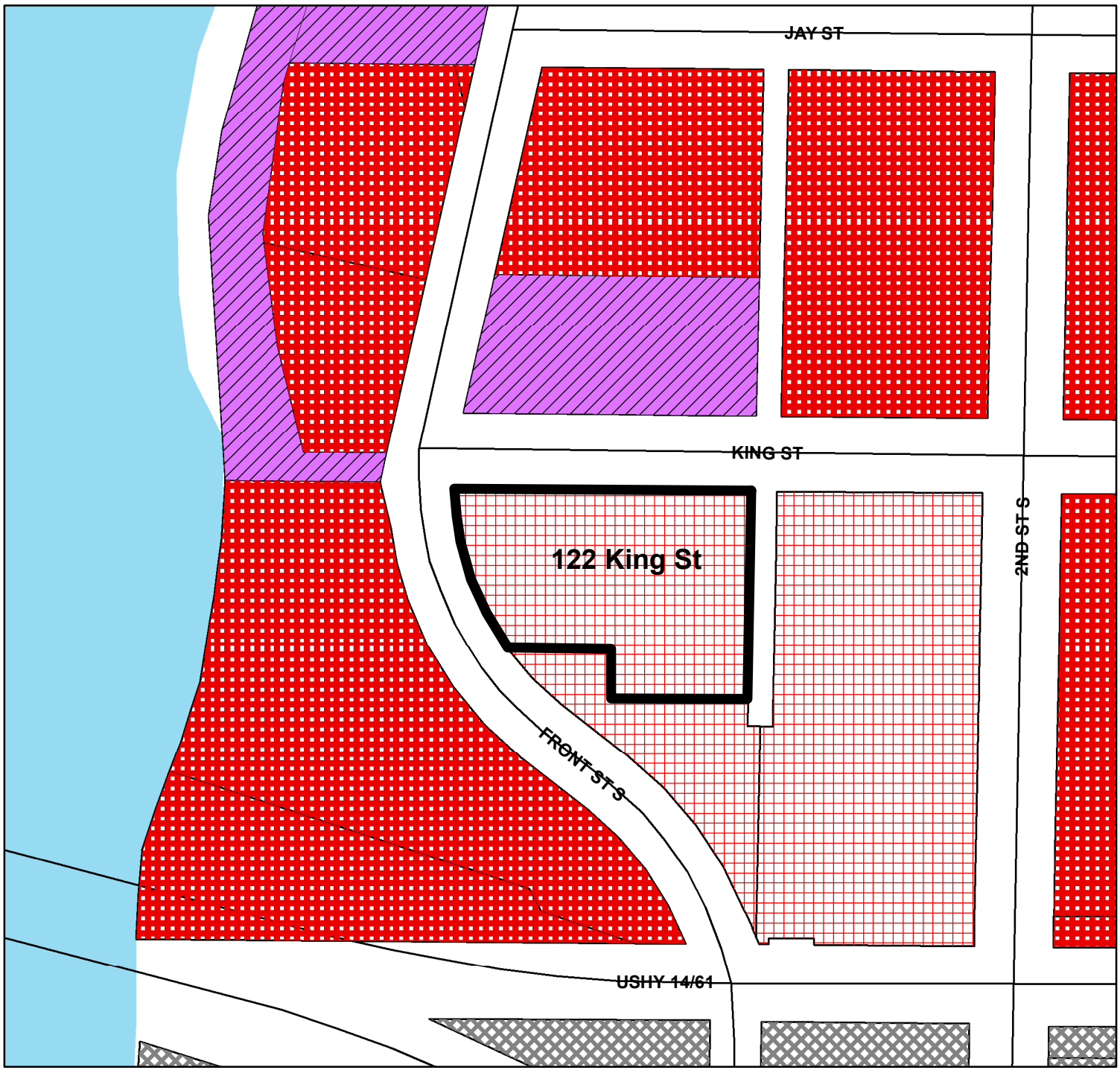


BASIC ZONING DISTRICTS

| | |
|---|---------------------------|
|  | R1 - SINGLE FAMILY |
|  | R2 - RESIDENCE |
|  | WR - WASHBURN RES |
|  | R3 - SPECIAL RESIDENCE |
|  | R4 - LOW DENSITY MULTI |
|  | R5 - MULTIPLE DWELLING |
|  | R6 - SPECIAL MULTIPLE |
|  | PD- PLANNED DEVELOP |
|  | TND - TRAD NEIGH DEV. |
|  | C1 - LOCAL BUSINESS |
|  | C2 - COMMERCIAL |
|  | C3 - COMMUNITY BUSINESS |
|  | M1 - LIGHT INDUSTRIAL |
|  | M2 - HEAVY INDUSTRIAL |
|  | PS - PUBLIC & SEMI-PUBLIC |
|  | PL - PARKING LOT |
|  | UT - PUBLIC UTILITY |
|  | CON - CONSERVANCY |
|  | FW - FLOODWAY |
|  | A1 - AGRICULTURAL |
|  | EA - EXCLUSIVE AG |
|  | City Limits |
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