

Resolution to create a City of La Crosse Concessionaire Corporation.

AMENDED RESOLUTION

WHEREAS, the La Crosse County Convention and Visitor Bureau, Inc. (LCCVB) and its predecessor, the La Crosse Area Convention and Visitor Bureau, Inc. (LACVB), served as the La Crosse Center's concessionaire as identified in previous resolutions, e.g. 17-0462; 16-0031; 15-0503; 14-0605; 13-0286;

WHEREAS, the City Clerk has identified concerns with the concessionaire arrangement;

WHEREAS, alcohol vendors have identified payment and logistical concerns with the delivery and sale of alcohol under the current concessionaire arrangement with the LCCVB;

WHEREAS, the La Crosse Center staff worked with the LCCVB to try and find a solution to the alcohol vendor's concerns;

WHEREAS, City staff has identified and recommends the creation and use of a concessionaire corporation to solve the concerns raised by the City Clerk and the alcohol vendors;

WHEREAS, the La Crosse Center Board agrees with City staff's recommendation to create a concessionaire corporation;

WHEREAS, the LCCVB also agrees that the City of La Crosse should create a concessionaire corporation;

WHEREAS, the creation of a concessionaire corporation will save the monetary funds;
and

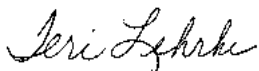
WHEREAS, the creation of a concessionaire corporation could also benefit other City operations as such needs arise in the future.

NOW, THEREFORE, be it resolved by the Common Council of the City of La Crosse that it hereby authorizes staff to create a concessionaire corporation.

BE IT FURTHER RESOLVED, that if further research by City staff determines there are viable options other than creating a concessionaire corporation, staff may pursue those options.

BE IT FURTHER RESOLVED, that the Legal Department, City Clerk's Office and the La Crosse Center are authorized to take any further action necessary to effectuate this resolution.

I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on April 12, 2018.



Teri Lehrke, City Clerk
City of La Crosse, Wisconsin