

# Alcohol Beverage Appointment of Agent

**Agent Type (check one)**

Original (no fee)

Successor (\$10 fee for municipal licensees only)

**Part A: Business Information**

1. Legal Business Name (individual name if sole proprietor)

Kwik Trip, Inc.

2. Business Trade Name or DBA

Kwik Trip 816

3. Entity Type (check one)

Limited Liability Company

Corporation

Nonprofit Organization

4. Alcohol Beverage Business Authorization (check one)

Municipal Retail License

State Permit

5. If successor agent, provide State Permit or Municipal Retail License Number

6. Describe the reason for appointing a successor agent, if successor is checked above.

New manager assigned to oversee the store.

**Part B: Agent Information**

1. Last Name

Emery

2. First Name

Paige

3. M.I.

M.

4. Email

6. Home Address

616 Mississippi St.

7. City

La Crosse

8. State

WI

9. Zip Code

54601

10. Date of Birth

11. Drivers License/State ID Number

12. Drivers License/State ID State of Issuance

WI

**Part C: Agent Questions**

1. Have you satisfied the responsible beverage server training requirement?  
Submit proof of completion.

Yes

No

2. Have you completed Form AB-100, Alcohol Beverage Individual Questionnaire (licensee) or  
Form AB-300, Alcohol Beverage Personal Questionnaire (permittee)?

Yes

No

3. Have you been a Wisconsin resident for at least 90 continuous days?  
See instructions for exceptions.

Yes

No

Continued →

**Part D: Business Attestation**

READ CAREFULLY BEFORE SIGNING: I, the **Undersigned**, authorize the above-named individual to act for the above-named corporation, nonprofit organization, or limited liability company with full authority and control of the premises and of all alcohol beverage activities on such premises. I certify that I am authorized by the above-named entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <b>Zietlow</b>		First Name <b>Scott</b>	M.I. <b>Paul</b>
Title <b>CEO/President</b>	Email [REDACTED]	Phone [REDACTED]	
Signature <i>Scott P. Zietlow</i>		Date <b>3/30/26</b>	

**Part E: Agent Attestation**

READ CAREFULLY BEFORE SIGNING: I, the **Agent**, hereby accept this appointment as agent for the above-named corporation, nonprofit organization, or limited liability company and assume full responsibility for the conduct of all alcohol beverage activities on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name <b>Emery</b>		First Name <b>Paige</b>	M.I. <b>M.</b>
Signature 		Date <b>4/1/24</b>	

# Alcohol Beverage Individual Questionnaire

Date

All individuals involved in the alcohol beverage business must complete this form, including:

- sole proprietor
- all partners of a partnership
- all officers, directors, and agent of a corporation or nonprofit organization
- members and agent of a limited liability company

Your alcohol beverage application or renewal is not complete until all required Individual Questionnaires are submitted.

<b>Part A: Business Information</b>			
1. Legal Business Name (Individual name if sole proprietor) <b>Kwik Trip, Inc.</b>			
2. Business Trade Name or DBA <b>Kwik Trip 816</b>			
3. Entity Type (check one)			
<input type="checkbox"/> Sole Proprietor	<input type="checkbox"/> Partnership	<input type="checkbox"/> Limited Liability Company	<input checked="" type="checkbox"/> Corporation
<input type="checkbox"/> Nonprofit Organization			

<b>Part B: Individual Information</b>			
1. Last Name <b>Emery</b>		2. First Name <b>Paige</b>	
		3. M.I. <b>M.</b>	
4. Relationship to Business (Title) <b>Agent</b>		5. Email <span style="background-color: black; color: black;">[REDACTED]</span>	6. Phone <span style="background-color: black; color: black;">[REDACTED]</span>
7. Home Address <b>616 Mississippi St. S.</b>			
8. City <b>La Crosse</b>		9. State <b>WI</b>	10. Zip Code <b>54601</b>
		11. Date of Birth <span style="background-color: black; color: black;">[REDACTED]</span>	
12. Drivers License/State ID Number <span style="background-color: black; color: black;">[REDACTED]</span>		13. Drivers License/State ID State of Issuance <b>WI</b>	

<b>Part C: Address History</b>			
1. Do you currently live in Wisconsin? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			(MM/YYYY) <b>09/1995</b>
If yes, provide the month and year when you permanently moved to Wisconsin			
2. List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.			
Previous Address 1 <b>616 Mississippi St. S.</b>		City <b>La Crosse</b>	State <b>WI</b>
		Zip Code <b>54601</b>	
Previous Address 2 <b>514 Ferry St. S.</b>		City <b>La Crosse</b>	State <b>WI</b>
		Zip Code <b>54601</b>	
Previous Address 3 <b>617 5th Ave. S.</b>		City <b>La Crosse</b>	State <b>WI</b>
		Zip Code <b>54601</b>	
Previous Address 4 <b>615 5th Ave. S.</b>		City <b>La Crosse</b>	State <b>WI</b>
		Zip Code <b>54601</b>	
Previous Address 5		City	State
			Zip Code
3. List all states and counties you have lived in as an adult. Attach additional sheets if necessary.			
State <b>WI</b>	County <b>La Crosse</b>	State <b>WI</b>	County <b>Juneau</b>
State	County	State	County

Continued →

**Part D: Criminal History**

1. Have you ever been convicted of any offenses (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or of any county or municipal ordinances?  Yes  No  
If yes to question 1, please list details of each conviction below. Attach additional sheets as needed.

Law/Ordinance Violated	Location	Conviction Date
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Penalty Imposed	Was sentence completed? . . . . .
	<input type="checkbox"/> Yes <input type="checkbox"/> No

Law/Ordinance Violated	Location	Conviction Date
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Penalty Imposed	Was sentence completed? . . . . .
	<input type="checkbox"/> Yes <input type="checkbox"/> No

Law/Ordinance Violated	Location	Conviction Date
------------------------	----------	-----------------

Penalty Imposed	Was sentence completed? . . . . .
	<input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses currently pending against you (excluding traffic offenses unless related to alcohol beverages) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances?  Yes  No  
If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

**Part E: Attestation**

**READ CAREFULLY BEFORE SIGNING:** Under penalty of law, I have answered each of the above questions completely and truthfully. I certify that I am not prohibited from participating in this business due to any involvement in another tier of the alcohol beverage industry as a restricted investor. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature:  Date: 4/1/26