



PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512 | F: (608) 789-7318

June 29, 2017

Board of Public Works
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Re: La Crosse Area Bicycle Festival Open Street Event, Sunday, September 3, 2017

Dear Board Members,

The City Planning and Development Department, along with a coalition of groups that include the Wisconsin Bicycle Federation, La Crosse Area Visitors and Convention Bureau, and Downtown Main Street, Inc., requests permission from the Board of Public Works to allow the following:

1. Closure of King St. from 4th St. to 5th Ave., 5th Ave. from King St. to Main St., Jay Street from 5th Ave. to the eastern alley, and Main St. from 5th Ave. to 9th St. (as depicted in the attached map) on Sunday, September 3, 2017 from 9:00AM to 6:00PM for an open street event to promote walking, bicycling, and other activities in the street.
2. Rerouting bus routes 4 and 5 around the open street during the event
3. Signs and banner related to the event within the closed area during the event
4. Property owners along the route may use the public sidewalks and parking spaces adjacent to their respective businesses during the event for activities and displays.
5. Artists, performers, and food vendors may use the public sidewalks and parking spaces for performances, displays and demonstrations under the direction of Open Streets La Crosse.
6. Non-permanent chalk art on sidewalks, in crosswalks, and potentially a non-permanent mural in one intersection.
7. Placement of tables, chairs, and tents within the street during the event.
8. Special Event Cabaret licenses will be applied for through the City Clerk, upon approval.

Thank you for your time and consideration.

Sincerely,

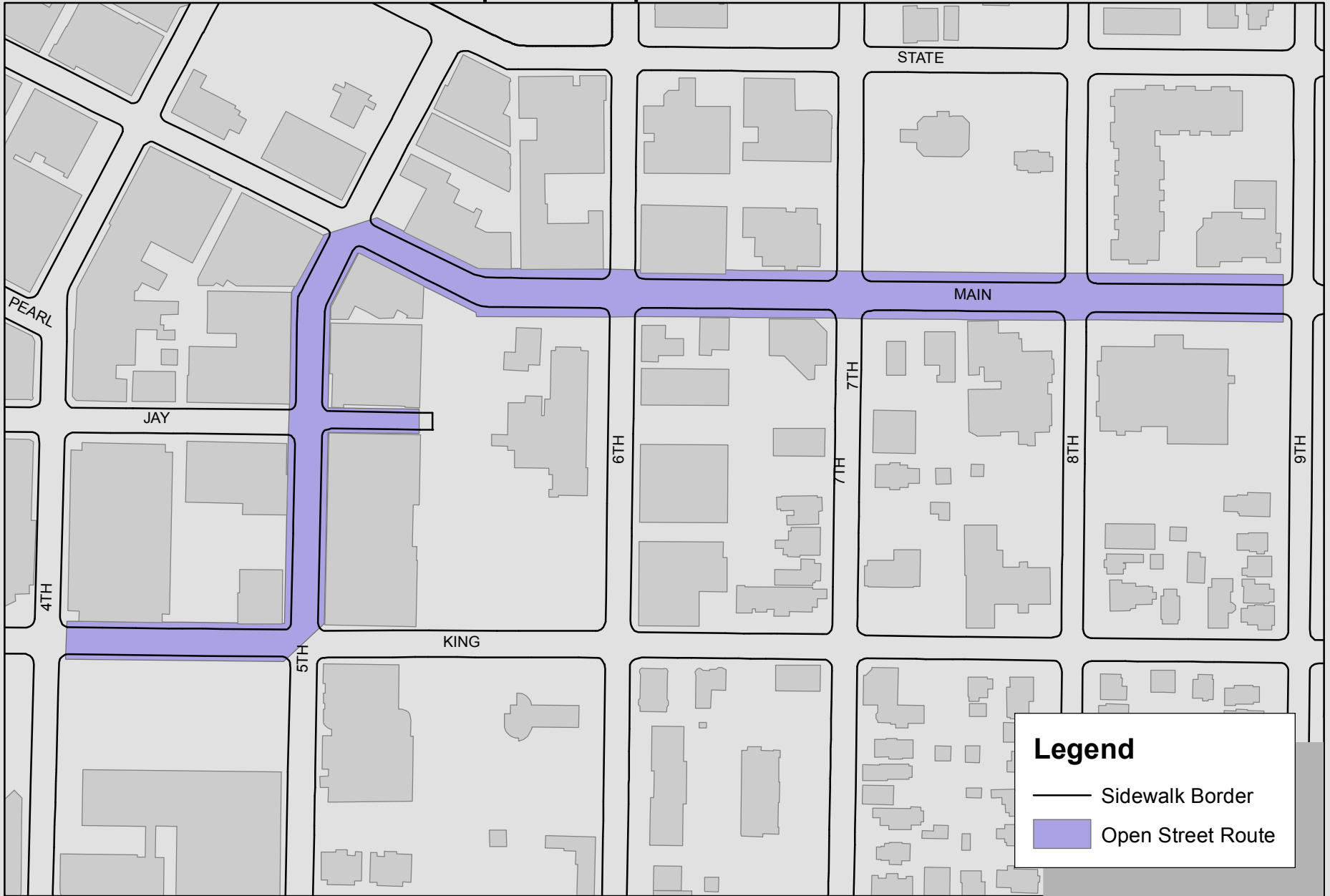
Lewis Kuhlman, AICP – Associate Planner

On behalf of Carolyn Dvorak (Wisconsin Bicycle Federation), Robin Moses (Downtown Main Street, Inc.), and the La Crosse Area Bicycle Festival

JASON GILMAN, AICP, PLANNING & DEVELOPMENT DIRECTOR
TIM ACKLIN, AICP, SENIOR PLANNER - HERITAGE PRESERVATION
LEWIS KUHLMAN, AICP, ASSOCIATE PLANNER - COMMUNITY DEVELOPMENT
ANDREA SCHNICK, ECONOMIC DEVELOPMENT PLANNER
SARA OLSON, CLERK STENO

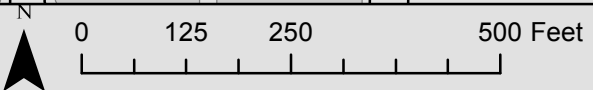
CAROLINE GREGERSON, COMMUNITY DEVELOPMENT ADMINISTRATOR
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE
TARA FITZGERALD, FEDERAL PROGRAMS ACCOUNTING TECHNICIAN
KEVIN CLEMENTS, HOUSING SPECIALIST
KEVIN CONROY, HOUSING REHABILITATION SPECIALIST

Proposed Open Street Area



Legend

- Sidewalk Border
- █ Open Street Route



Lewis Kuhlman, June 2017
Source: City of La Crosse GIS